



Town of Palm Beach United Way

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561-655-1919

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WORTH AVENUE HOLIDAY PARTY COLLECTS HUNDREDS OF TOYS TO BENEFIT CHILDREN IN NEED

For release: Tuesday, December 17, 2024

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PALM BEACH, Fla. – Palm Beach business owners, employees, and supporters celebrated the holiday season with a cocktail reception December 12 in Via Mizner on Worth Avenue. More than 150 people attended the holiday party, which was co-hosted by the Worth Avenue Association and Palm Beach Chamber of Commerce.

Attendees brought toys to contribute to the Town of Palm Beach United Way's 31st Annual Holiday Toy Drive. As they arrived, guests placed gifts in a 1941 Red Cadillac Convertible. Santa was there to greet party-goers and take pictures.

"It was perhaps the most successful toy drive we've ever had," said **Frank Steinhart**, Production Manager of Stubbs & Wootton and President of the Worth Avenue Association. "As Worth Avenue merchants, we live and work in paradise, so it's important to give back to our less-fortunate neighbors. We thank everyone for their tremendous generosity this holiday season."

This was the first time the Worth Avenue Association co-hosted the event with the Palm Beach Chamber of Commerce. Mayor **Danielle Moore** and Town Council President **Bobbie Lindsay** were in attendance for the celebration, which followed the theme of "Uniting for the Holidays." The event included food donated by Pizza Al Fresco, a DJ playing holiday hits, and special holiday-themed cocktails.

"It was wonderful to partner with the Worth Avenue Association to celebrate the season and give back to our community," said **Douglas Evans**, President and CEO of the Palm Beach Chamber of Commerce. "We're all here to serve our community, and there's no better way to do that than bringing joy and smiles to the faces of hundreds of children."

The United Way toy drive began November 3 and raised nearly \$21,000 and collected hundreds of toys to donate to families in need. Toys were distributed to nonprofit partners Aid to Victims of Domestic Abuse, American Association of Caregiving Youth, Center for Child Counseling, El Sol, Families First, The Lord's Place, and Take Stock in Children. Checks for \$1,000 each were distributed to those agencies plus Achievement Centers for Children and Families, Adopt-A-Family, Catholic Charities, Center for Family Services, Farmworker Coordinating Council, The Glades Initiative, Healthy Mothers Healthy Babies, HomeSafe, Literacy Coalition, Milagro Center, Opportunity Early Childhood Center, Project LIFT, Vita Nova, and YWCA.

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