



Town of Palm Beach United Way

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Town of Palm Beach United Way Toy Drive collects over \$20,500 and thousands of toys to benefit Palm Beach County families in need

For Release – Tuesday, December 10, 2024

Contact: Aleese Kopf, 561-655-1919; aleesekopf@palmbeachunitedway.org

PALM BEACH, FL – Hundreds of children will receive toys this holiday season thanks to the generosity of the Palm Beach community. The Town of Palm Beach United Way's 31st Annual Holiday Toy Drive collected \$20,745 and thousands of toys to benefit Palm Beach County families in need.

Hundreds of residents, workers, businesses, condominiums, and other organizations participated in the drive, which ran from November 3 through early December.

"We are wonderstruck by the generosity of the Palm Beach community," said Roberta and Paul Kozloff, General Campaign Chairs for the Town of Palm Beach United Way. "We extend a heartfelt thank you to the many island residents, workers, businesses, associations, and other organizations that made this year's toy drive a huge success."

Gifts were distributed to Town of Palm Beach United Way nonprofit partner agencies Aid to Victims of Domestic Abuse, American Association of Caregiving Youth, Center for Child Counseling, El Sol, Families First, The Lord's Place, and Take Stock in Children. The agencies serve children ranging in age from babies and toddlers to middle school students and teenagers.

Take Stock in Children anticipates distributing gifts to 550 students and their families.

"The holiday season can be a challenging time for many of our students and their families, especially those facing financial difficulties," said Lidia Vargas, Director of Development. "By providing toys and gifts, we hope to relieve some of the stress and ensure that each child experiences the joy of the holiday season. It's a small gesture that can have a significant positive impact, fostering a sense of normalcy and happiness during this special time of year."

Monetary donations were divided evenly between 21 United Way partner agencies: Achievement Centers for Children and Families, Adopt-A-Family, Aid to Victims of Domestic Abuse, American Association of Caregiving Youth, Catholic Charities, Center for Child Counseling, Center for Family Services, El Sol, Families First, Farmworker Coordinating Council, The Glades Initiative, Healthy Mothers Healthy Babies, HomeSafe, Literacy Coalition, The Lord's Place, Milagro Center, Opportunity Early Childhood Center, Project LIFT, Take Stock in Children, Vita Nova, and YWCA.

Capehart Photography, Field of Greens, Findlay Galleries, and Palm Beach fire stations served as official toy drop off locations. Many South End condominiums and island businesses also participated in the drive. Community partners include Beach Point, the Citizens' Association of Palm Beach, The Colony Hotel, First Horizon, Harbour House, La Palma, Oasis, Palm Beach Chamber of Commerce, Palm Beach Daily News, Palm Beach Flagler Rotary Club, Royal Palm Wealth Management Group, The Royal Poinciana Plaza, Sotheby's International Realty, ThermaSeal, and Worth Avenue Association.

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