



Town of Palm Beach
UNITED WAY

44 Coconut Row, M201 • Palm Beach, FL 33480 • 561-655-1919

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Town of Palm Beach United Way Annual Holiday Toy Drive kicks off November 9 to benefit Palm Beach County families in need

For Release – Thursday, November 6, 2025

Contact: Aleese Kopf, 561-655-1919; aleesekopf@palmbeachunitedway.org

PALM BEACH, FL – The Town of Palm Beach United Way will begin collecting toys for the 32nd Annual Holiday Toy Drive starting Sunday, November 9. The drive runs through Sunday, December 7. Donations benefit children at United Way nonprofit partner agencies throughout Palm Beach County.

“As we enter this season of giving, I am reminded of the profound impact a single act of kindness can have on a child’s life,” said **Richard Rothschild**, Board Chair for Town of Palm Beach United Way. “Our Annual Holiday Toy Drive is more than just a collection of toys—it is a powerful reminder to every child in our community that they are seen, cherished, and supported. I invite you to join us in spreading hope and joy this year. Every toy or donation you give helps create moments of happiness and lasting memories for those who need it most. Together, we can make the holidays brighter for hundreds of children and families across Palm Beach County.”

This year gifts are benefiting clients at Adopt-A-Family, Catholic Charities, Farmworker Coordinating Council, FoundCare, and Literacy Coalition. The agencies serve children ranging in age from babies and toddlers to middle school students and teenagers.

FoundCare will distribute the toys to approximately 500 children served through its pediatric department at the agency’s locations in Riviera Beach, Palm Springs, and Okeechobee. Many of the families FoundCare serves are economically disadvantaged and face significant financial stress during the holidays. Gifts help ensure that children in these households experience the joy of the season, even when their families are struggling to meet basic needs.

“The gifts bring emotional relief and happiness to both children and parents,” said Brittany Henry, Director of Grants for FoundCare. “For many families, these are the only holiday gifts they receive. They help foster a sense of normalcy, dignity, and community support, which is especially meaningful during a time that can otherwise feel isolating.”

Toy Drop Off Locations

New, unwrapped toys can be delivered to several locations around Palm Beach and near downtown West Palm Beach, including town fire stations, Field of Greens, and Capehart Photography. A full list of locations can be found online at palmbeachunitedway.org/toy-drive.

Cash and check donations will also be accepted. Donors can contribute online at www.palmbeachunitedway.org/toy-drive or send a check. Checks should be payable to Town of Palm Beach United Way with “Toy Drive” in the memo and mailed to the United Way office at 44 Coconut Row, Suite M201, Palm Beach, FL 33480.

PLEASE REMEMBER US IN YOUR ESTATE PLANS AND LET US KNOW SO WE CAN SAY THANK YOU.

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 561 655 1919

 info@palmbeachunitedway.org

 www.palmbeachunitedway.org

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 @PBUnitedWay

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Community partners for the drive include Capehart Photography, The Colony Hotel, Drift Palm Beach, Earth and Sugar, Field of Greens, Findlay Galleries, First Horizon, Max Planck Florida Institute, Palm Beach Flagler Rotary Club, Palm Beach Daily News, Pizza Al Fresco, Shiner Law Group, Smithco Services, Sotheby's International Realty, Swedie Pop, Town of Palm Beach Fire Rescue, Wells Fargo, and the Worth Avenue Association. With the help of the Citizens' Association of Palm Beach, several South End condos are also collecting gifts for the drive, including Ambassador II, Beach Point, and La Palma.

Last year, the toy drive collected hundreds of toys and over \$20,000. Donations are tax deductible and 100% of proceeds go directly to children in need in Palm Beach County.

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