TOWN OF PALM BEACH UNITED WAY
2024 - 2025 LEADERSHIP GIVING

## A Message to our Donors LEADERSHIP DONORS: DRIVING CHANGE IN PALM BEACH COUNTY

eadership giving to the Town of Palm Beach United Way is the force that drives meaningful and lasting change in our community. Our leadership donors are deeply committed to investing in programs that uplift our neighbors in need and make Palm Beach County a better place to live and work.

Gifts of \$1,000 or more account for an extraordinary 91% of our annual fundraising campaign. Last year alone, members of the **Alexis de Tocqueville Society** and the **Red Feather Society** contributed a combined **\$7,068,536**—a powerful testament to what collective generosity can achieve. These funds have been strategically invested in 71 health and human service programs that help thousands of individuals and families break the cycle of poverty by focusing on education, health, and financial stability.

In a county known for its wealth, the reality for many is starkly different. Nearly half (46%) of all households in Palm Beach County struggle to make ends meet. These are families who are working—often full-time—but still cannot afford life's necessities: food, housing, child care, health care, and transportation.

Our leadership donors give to the United Way because they trust that their gifts will be invested wisely in well-vetted nonprofit agencies that deliver high-quality programs with measurable outcomes. With a network of nearly 500 volunteers, we unite the strength of local individuals, families, businesses, nonprofits, civic groups, and government partners to address our community's most pressing needs.

With 80 years of dedicated service, the Town of Palm Beach United Way proudly stands as a changemaker in Palm Beach County. Since 1945, we have raised more than \$150 million to support local needs. We hold the highest ratings from the nation's top charity watchdogs, and our average operational overhead of just 7.65% far outperforms the national nonprofit average of 25%.

We extend our deepest gratitude to the donors listed in this book for leading the way. Your generosity makes an extraordinary impact and inspires others to join our mission. As we launch our 81st annual campaign, we look forward to continuing this vital work together, with your support lighting the way forward.

With tremendous gratitude,

**Richard Rothschild** 

Board Chair

Town of Palm Beach United Way

Beth Walton

President and CEO

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Town of Palm Beach United Way

### Alexis de Tocqueville Society of the Town of Palm Beach United Way

he Town of Palm Beach United Way's Tocqueville Society is composed of visionary leaders who exemplify the highest ideals of philanthropy and community service. These generous individuals contribute \$10,000 or more annually, demonstrating an unwavering commitment to improving the lives of people in Palm Beach County.

During our most recent campaign, under the exceptional leadership of **Co-Chairs Kimberly & Scott Goodwin and Josephine & Jason Kalisman, 255 Tocqueville Society members** (a record) contributed a remarkable **\$5,998,647**. Since the Society's inception in 1990, Tocqueville members have given an astounding \$105,105,870 to meet the most pressing needs in our community.

Tocqueville Society members go far beyond financial support—they are compassionate, engaged, and proactive leaders who care deeply about the well-being of their families, neighbors, employees, and fellow citizens. Their contributions and leadership help build a stronger, more resilient community today, while laying the groundwork for a brighter future.

We are proud to honor and thank the members of the Tocqueville Society for their extraordinary generosity and enduring commitment to creating lasting change.

#### **TOCQUEVILLE SOCIETY PAST CHAIRS**

Pat and Ned Cook
Christine and Alan Curtis
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"Supporting the Town of Palm Beach
United Way means leading with purpose.
Together, we are lifting up those who
need us most and building a stronger,
more caring community
for everyone."

Kimberly Goodwin and Josephine Kalisman Co-Chairs of the Alexis de Tocqueville Society We proudly salute the women and men who have joined the Alexis de Tocqueville Society over the years. Their extraordinary generosity and steadfast commitment have played a vital role in transforming lives across Palm Beach County.

Through their leadership and support, Tocqueville Society members have helped drive meaningful progress in education, health, and financial stability, creating brighter futures for countless individuals and families in our community.

We are deeply grateful for their vision, compassion, and unwavering dedication to making lasting change.



#### LA TABLE RONDE DE NEUF MILLIONS DE DOLLARS \$9.000.000-\$9.999.999

Danielle Hickox Moore, Mary Alice Fortin Foundation  ${\mathscr L}$ 

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\$1,000,000-\$1,999,999

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£ These individuals have donated to the Town of Palm Beach United Way's Endowment Fund.

### Alexis de Tocqueville Society of the Town of Palm Beach United Way

ach year, the Alexis de Tocqueville Society Distinguished Citizen Award honors an individual or individuals whose exceptional generosity and unwavering dedication are driven by a shared commitment to improving the quality of life for all in our community.

This prestigious award recognizes those who embody the highest ideals of philanthropy, leadership, and service—visionaries who inspire others through their compassion, integrity, and enduring impact. We are proud to celebrate individuals who not only give generously but also lead by example, helping to build a stronger, more equitable Palm Beach County.

# Recipients of the Town of Palm Beach United Way DISTINGUISHED CITIZEN AWARD 1990-2025

2025 Debra Vasilopoulos
2024 Alan Curtis
2023 James R. Borynack
2022 Irene and Jim Karp
2019 Norma and Bill Tiefel
2018 Jana and John Scarpa
2017 Michele Kessler
2016 Tom Quick
2015 Danielle Hickox Moore
2014 Patricia Cook
2013 Bud Tamarkin
2012 Stanley Rumbough

2011 Lesly Smith
2010 Marjorie S. Fisher
2009 Sydelle Meyer
2008 Daniel Ponton
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2001 Anita Michaels

2000 Christine Curtis 1999 Mary Alice Fortin 1998 Helen Cluett 1997 Sidney Kohl 1996 Edward Cook 1995 Alex Dreyfoos 1994 Ann Appleman 1993 John Brogan 1992 Nate Appleman 1991 Frances Hufty 1990 Doyle Rogers



he Red Feather Society has long symbolized generosity, compassion, and service. First adopted by United Ways across the country in 1928, the Red Feather became a proud emblem of those who go above and beyond in their commitment to community.

In 1987, the Town of Palm Beach United Way established its own Red Feather Society to recognize individuals who demonstrate extraordinary dedication through both their philanthropy and volunteerism.

Since its inception, the Red Feather Society has raised more than \$19 million to support those in need throughout Palm Beach County. In our most recent campaign, under the leadership of **Skip Aldridge**, **456 members** contributed an impressive **\$1,069,889** — a powerful testament to the spirit of giving that defines this group.

We are deeply grateful to the members of the Red Feather Society for their continued leadership and commitment to building a stronger, more compassionate community.



"Supporting the Town of Palm Beach United Way is a commitment to lasting impact. Our contributions help drive measurable change, strengthen essential services, and help build a resilient, united community for generations to come."

> Roberta and Paul Kozloff Co-Chairs of the Campaign



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\$6,000 - \$9,999

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"At the Town of Palm Beach United Way, volunteers are at the heart of everything we do. Our dedicated volunteer leaders play a vital role in raising, allocating, and investing donor contributions. Their hands-on involvement ensures that every dollar is used thoughtfully and strategically—to create the greatest possible impact in our community."

#### Richard Rothschild

Chair of the Board of Trustees

### Legacy Society of the Town of Palm Beach United Way

hen you support the Town of Palm Beach United Way through a gift to the annual campaign, you are making an immediate and meaningful difference in the lives of people in need right here in our community.

But did you know there's a way to ensure your impact lasts for generations? By joining the Legacy Society, you become part of a distinguished group of donors who have made a current or future commitment to the Town of Palm Beach United Way's Endowment Fund. These visionary individuals help safeguard our mission and ensure that vital programs will continue to serve the community for years to come.

#### Legacy giving options include:

- · A gift through your will or testamentary bequest
- Outright gifts of cash or securities
- · Naming United Way as a beneficiary of a life insurance policy, dividends, or benefits
- Establishing a charitable trust, which can provide lifetime income to you or your beneficiaries while leaving a lasting gift to the Town of Palm Beach United Way

We invite you to join the Legacy Society members listed here and create a lasting legacy of compassion, generosity, and community impact.

If you wish to include the Town of Palm Beach United Way in your plans, please use our legal name and federal tax ID as follows:

Legal Name: Town of Palm Beach United Way

Address: 44 Cocoanut Row, Suite M201, Palm Beach, FL 33480

Federal Tax ID Number: 59-0637885

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### A Trusted and Transparent Grantmaking Process

he Town of Palm Beach United Way's annual citizen review process is a cornerstone of our commitment to transparency, accountability, and strategic community investment. This rigorous process ensures that our partner agencies meet the highest standards of fiscal responsibility, program effectiveness, and community impact.

Each year, a dedicated Allocation Committee—comprised of 140 trained volunteers—leads this effort. These community members bring valuable insight and a deep understanding of local needs. Together, they contribute more than 3,500 volunteer hours to thoroughly evaluate each agency's financial health, program performance, measurable outcomes, facilities, and long-term plans.

Operating within the broader context of community priorities, these volunteer teams engage in detailed site visits, program analysis, and strategic discussions. After a comprehensive review, they make informed grant recommendations to the Board of Trustees for final approval.

This citizen-led process is a powerful example of how local knowledge, volunteer leadership, and donor trust come together to ensure that every dollar is invested where it will do the most good.

#### PARTNER AGENCY GRANTS - JULY 1, 2025 THROUGH JUNE 30, 2026

211	\$172,400	Center for Family Services	\$50,000	Milagro Center	\$159,000
Achievement Centers	\$182,000	Clinics Can Help	\$65,000	Opportunity Early Childhood Center	\$205,000
Adopt-A-Family	\$220,000	CROS Ministries	\$60,000	Palm Beach County Food Bank	\$57,000
Alpert Jewish Family Service	\$105,000	Drug Abuse Foundation	\$172,000	Planned Parenthood	\$50,000
Alzheimer's Community Care	\$20,000	Drug Abuse Treatment Association	\$213,000	Project LIFT	\$102,500
American Association of Caregiving Youth	\$22,500	El Sol	\$70,000	Take Stock in Children	\$90,000
Arc of the Glades	\$25,000	Families First	\$139,000	The Glades Initiative	\$85,000
Aid to Victims of Domestic Abuse	\$255,000	Farmworker Coordinating Council	\$77,000	The Lord's Place	\$375,000
Boca Helping Hands	\$25,000	Habitat for Humanity	\$77,000	Urban League	\$13,000
Boys & Girls Clubs	\$215,000	Healthy Mothers, Healthy Babies	\$47,000	Vita Nova	\$59,500
Caridad Center	\$260,000	HomeSafe	\$105,000	YMCA South Palm Beach County	\$20,000
Catholic Charities	\$60,000	Legal Aid Society	\$90,000	YWCA	\$94,000
Center for Child Counseling	\$81,000	Literacy Coalition	\$195,000		