







# United Way Through the Decades.

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**V O L U N T E E R**

# How it all began . . .

**I**n March 1945, a group of civic leaders on the island of Palm Beach felt their fundraising efforts would be more effective if they separated from the Community Chest of the Palm Beaches. They decided to establish an organization of their own, operated entirely within Palm Beach, under the sole direction of Palm Beach residents. R. Stuyvesant Pierrepont was elected as the first president and the first campaign set the goal of \$64,177. The campaign exceeded its goal, raising \$70,575 to support 13 nonprofit agencies in Palm Beach County. Four of the original organizations are still funded by the Town of Palm Beach United Way today.

In the past 75 years the population of Palm Beach County has exploded from an estimated 100,000 in 1945 to more than 1.4 million today. Society has changed, needs have changed, but the Town of Palm Beach United Way has kept its mission of improving lives and building a stronger, healthier community for all residents. Over the years, our United Way has raised over \$116 million to help those in Palm Beach County who need it the most.

## TRADITION OF LEADERSHIP

The Town of Palm Beach United Way draws its strength, character, purpose, and longevity from remarkable leadership. The organization was founded on a simple concept - if everyone gives, everyone benefits. Community leaders were called upon to raise funds from friends, family, neighbors, and businesses to distribute to local charities. They saw our island United Way as a link between Palm Beach County individuals in need and Palm Beach residents who care and have the means to help. For 75 years the Town of Palm Beach United Way has remained a volunteer-driven organization, led by community leaders who give generously of their time, talent, and money. It is this proud tradition of service that will continue to propel the Town of Palm Beach United Way for generations to come.

## DRIVING SOCIAL CHANGE

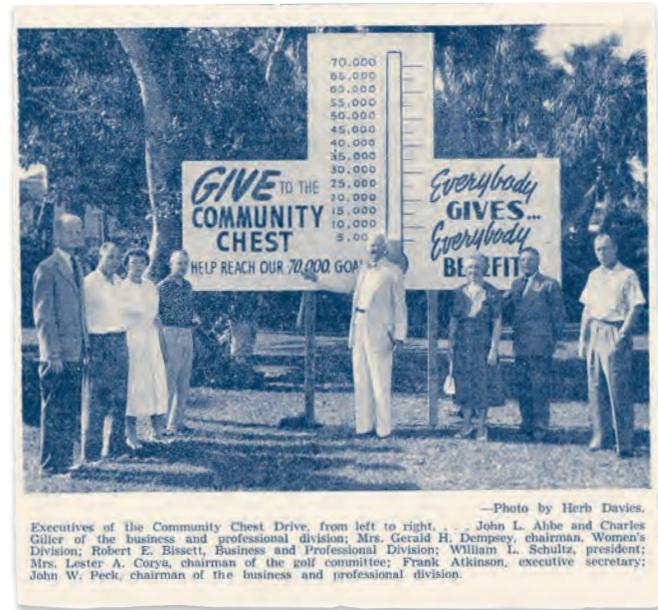
Social needs are not the result of a single condition, but more likely reflect a combination of conditions, each of which must be addressed to bring about positive, sustainable change. The Town of Palm Beach United Way has followed this principle throughout its 75-year history. We have supported a wide array of programs that have helped infants, students, mothers, veterans, seniors, persons with disabilities, farmworkers, the uninsured and so many others. We support nonprofit agencies that touch all sectors of social need in our community, from education and mental health to homelessness and food insecurity. We create positive community impact by working together with nonprofits, businesses, and individuals to offer comprehensive social services that help the entire community, not just one person or cause.

19  40s

# Everybody Gives . . . Everybody Benefits.

The name Community Chest was widely used for United Way organizations during the early 1900s. The nation's first Community Chest was started in 1913 in Cleveland, Ohio where leaders developed a program for raising and allocating funds. Over the next four decades Community Chests began to spread nationwide, including Palm Beach County.

“Everybody Gives...Everybody Benefits” was one of the earliest slogans used by Community Chests to demonstrate the collective impact donors can make on their communities. Today, United Way still follows that basic principle – the entire community working together to advance the common good.



—Photo by Herb Davies.  
Executives of the Community Chest Drive, from left to right, . . . John L. Abbe and Charles Giller of the business and professional division; Mrs. Gerald H. Dempsey, chairman, Women's Division; Robert E. Bissett, Business and Professional Division; William L. Schultz, president; Mrs. Lester A. Coryu, chairman of the golf committee; Frank Atkinson, executive secretary; John W. Peck, chairman of the business and professional division.



## COMMUNITY CHEST

On March 30, 1945, a group of Palm Beach residents voted to separate from the Community Chest of the Palm Beaches and run their own Community Chest. On April 27, 1945, the Palm Beach Community Chest, Inc. was officially incorporated. By-laws were enacted that are still valid today, including that annual elections be held in April and that board meetings be scheduled from November to April. Noted society architect Marion Sims Wyeth was named as chairman of the executive committee, which was called to act on matters that came up outside of season.

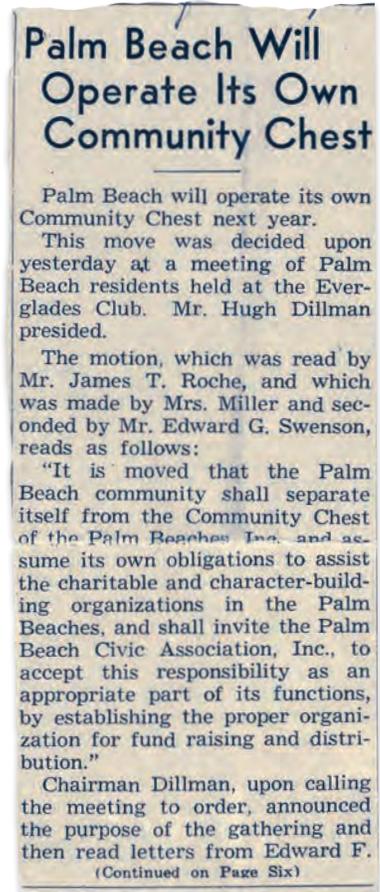
The objective of the organization was set forth “to assist and harmonize the work of civic, character building, charitable and philanthropic organizations of and in the vicinity of Palm Beach.”



*With the war coming to an end and with no one knowing what conditions will be like during the next few years, we must have strong backing and strong thinking. We wish to co-operate with West Palm Beach, but with things rather tumultuous, we should have control over the various agencies and organizations that spring up.”*

### James T. Roche

Chairman of the committee named to organize the new Palm Beach Community Chest.



No. ....  
Date .....

Solicitor .....

**FOR OFFICE USE**

Date	Paid	Balance

First Payment Due NOW

In consideration of the subscriptions of others, the undersigned promises to pay to COMMUNITY CHEST OF THE PALM BEACHES, INC., for distribution to the agencies hereon named, the sum of

..... Dollars,

for the year ending December 31, 1945.

Signature .....

Firm .....

Address .....

Make Checks Payable to Community Chest of the Palm Beaches

---

**COMMUNITY CHEST OF THE PALM BEACHES, INC.  
AND NATIONAL WAR FUND  
RECEIPT**

Received of ..... \$ .....

Date ....., 1945.

Signed.....

**The Community Chest**

- Boy Scouts
- Medicine Cabinet
- Opportunity, Inc.
- Girl Scouts
- Y.W.C.A.
- Milk Fund
- Salvation Army
- Crippled Children's Society
- Braille Workers for Blind
- Y.M.C.A.—Teen Age Center
- Service Men's Centers
- Negro Welfare Board

**The National War Fund**

- Our Armed Forces
- United Nations Relief
- Refugee Relief

In 1945, the Town of Palm Beach United Way, then known as the Community Chest, solicited funds to distribute to 12 agencies plus The National War Fund. The National War Fund was created in 1943 by President Franklin D. Roosevelt to allow every American a chance to donate towards wartime needs. The fund raised money to support the welfare of U.S. fighting forces and overseas humanitarian efforts.

*The 1945-1946 campaign raised \$70,575 from 737 subscriptions as reported in The Palm Beach Post on Wednesday, April 3, 1946.*

The Palm Beach  
Community  
Chest

1947



112 SOUTH COUNTY ROAD

Telephone  
6 233



This has been called a year of decision for the world. It is also a year of decision for the Community Chest. We can capitalize in part on the gains made during the war and direct them toward better Palm Beach sister communities."

Armory L. Haskell and William L. Schultz  
1947 Campaign Co-Chairmen



Opportunity, Inc., Negro Welfare  
Board Aided By Community Chest

Of the 11 participating agencies invited generosity of friends made served by funds from the West all the work possible this past Palm Beach and Palm Beach year, it was pointed out. The fi-Community Chests, none is more annual report covering the year unusual in scope than Opportu- from Oct. 1, 1946 to Sept. 30, 1947.

Receipts: Balance on hand, \$623.79; Chest allotment, \$2,116.64; gifts for specific purposes, \$3,622.38; total, \$6,362.81. Disbursements: Dependent and delinquent home, \$2,197.47; supplementary child care, \$500; out-lare, \$732.40; transportation, \$80; specific purpose reserve, \$2,435.50; balance on hand, \$350; total, \$6,366.31.

The organization now assists the county in financing and supervising two small homes for negro children and supervises day nurseries. It hopes, according to the agency, for the county to assume complete financial responsibility for the negro detention and dependent homes, though the organization would always continue to interest.

Only the spontaneous and unso-

One of the youngest agencies on the Community Chest rolls is the Palm Beach County Negro Welfare Board, Inc., staffed by negro officers with an inter-racial board of directors, with headquarters at 416 Sandalita Ave.

Activities include County-wide Health Committee, which sponsored a clean-up campaign, Council of Neighborhood Clubs, with nine affiliates and 200 members and a part-time field worker, Community Nursery School Committee, with a Community Nursery School at 815 Fourth St., Community Sanitation Committee, an organization known as Utopia Civic Workers to combat juvenile delinquency, which hopes to establish a teen-age center, welfare service including aid for veterans through guidance from the office.

The financial report shows Receipts: Community Chest allotment, \$7,500; receipts and services, \$3,000; membership fees, \$1,500; total, \$12,000. Expenditures: Salaries and wages, \$7,275; services and supplies, \$1,778; school lunches, \$1,200; other items, \$606; total, \$11,859.

Give To Community Chest

Funds raised during the annual campaign were distributed to nonprofits throughout the surrounding area. Several Palm Beach County nonprofits that were member agencies in the 1940s still receive funding today, including Opportunity, Inc. During its early years, Opportunity used Community Chest dollars to run small homes and day nurseries for African-American children.

A brief report of the Agencies to which you generously contributed by your 1946 contribution to the Palm Beach Community Chest:

Boy Scouts numbers grow. Summer camps were crowded. The newly acquired Negro camp meets a real need: 150 attended its summer session and an average of 25 its week-end training courses.

Crippled Children's Society's staff members and volunteers proved themselves during the "Polio" scare. Their regular case load of 3665 in ten months is impressive. A visit to the Clinic at 300 Royal Palm Way would be most revealing.

500 Girl Scouts in 25 self-governing troops, are being lead toward useful citizenship, by two staff members and 130 volunteers, in a dozen and one practical activities.

Medicine Cabinet meets the emergency where the doctor prescribes medicines and the patient cannot afford to buy them.

Milk Fund, plagued by mounting costs, is using canned milk in some cases. Buying fresh milk for victims of tuberculosis and other illnesses.

Negro Welfare Board believes "Heaven helps those who help themselves" and led two new groups of 77 young men and women as volunteer aids. In a recent visit to the trash from streets, 32 men volunteered their labor.

Opportunity, Inc. continues its work for the Negro Detention Home. Installs a Day School at Central School (70 pupils) which is self-supporting.

Salvation Army. Its battle is against evil. Evils brought about by dialysis, war's aftermath, are now challenging all its resources and strength cumulatively expensive.

Visiting Nurses Association is both needed and welcomed, as evidenced by calls for its services. November daily average was 24 families.

Y.W.C.A. doubled the membership of its Hi-Y Clubs; instituted a Hi-Y for Junior clubs throughout the city schools. Young business men make use of its facilities, and transient calls on its services are too varied to be

Y.W.C.A. with five High School Clubs, one Junior College Club, one Business Club (recently doubled in membership) and another for young married couples, 4 girls were housed in their buildings and 300 placed in approved private homes.

U.S.O. continues, for another year, its program for service men and women and hospital.

Executive Committee  
PALM BEACH COMMUNITY CHEST, INC.

## COMMUNITY CHEST REPORTS

As these reports show, many of the agencies during the 1940s carried out missions related to health and welfare.

### PALM BEACH COMMUNITY CHEST, INC.

#### REPORT FOR 1947

Contributions . . . . .	\$67,895.62
Disbursements—	
To Agencies:	
Boy Scouts . . . . .	\$ 7,500.00
Crippled Childrens Society . . . . .	8,000.00
Girl Scouts . . . . .	5,000.00
Medicine Cabinet . . . . .	250.00
Milk Fund . . . . .	2,000.00
Negro Welfare Board . . . . .	5,500.00
Opportunity, Inc. . . . .	2,000.00
Salvation Army . . . . .	14,000.00
Y. M. C. A. . . . .	5,000.00
Y. W. C. A. . . . .	2,500.00
Visiting Nurse Association . . . . .	9,500.00
U. S. O. . . . .	1,000.00
	<hr/>
	\$62,250.00
Campaign and Administration . . . . .	4,845.53
Surplus . . . . .	800.09
	<hr/>
	\$67,895.62

19  50s

# Every One's Best Will Fill the Chest.

The Palm Beach Community Chest experienced significant growth in the 1950s, in terms of dollars raised, board leadership and volunteer participation.

“Every One's Best Will Fill the Chest” was the campaign slogan for 1952. The focus continued to be on health, youth development and family welfare.



Chairman C. Markham Langham leads a board of trustees meeting at the Palm Beach Community Chest headquarters at 273 South County Road in Palm Beach. Mr. Langham was the longest serving Chairman of the Board, beginning in 1953 and ending in 1966.



**SOCIAL SERVICE AGENCY**



Coordinating all these things,  
This agency does best —  
No duplication can there be,  
Each case must pass the test.

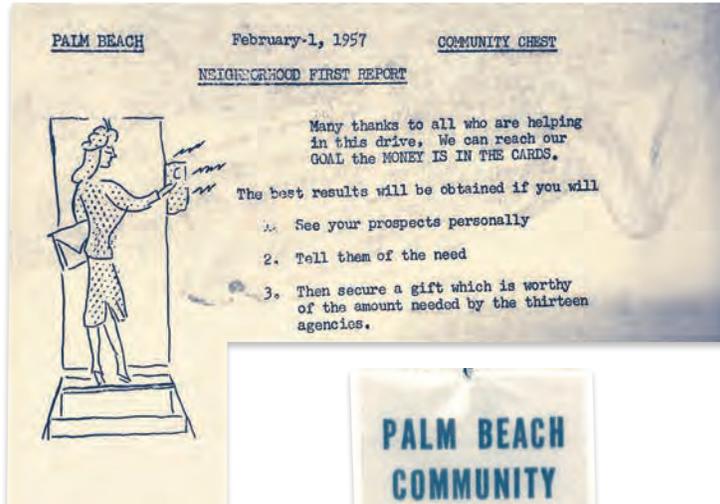
**THE 1955 GOAL . . .**  
**\$85,000.00**

**THE 13 AGENCIES  
OF THE PALM BEACH  
COMMUNITY CHEST, INC.**

Boy Scouts  
Crippled Children's Society  
Girl Scouts  
Medicine Cabinet  
Mental Hygiene Association  
Milk Fund  
Negro Welfare Board  
Opportunity, Inc.  
Salvation Army  
Social Service Exchange  
Visiting Nurse Association  
Young Men's Christian Association  
Young Women's Christian Association

In 1954, Campaign Chairman Jessie L. Terry set the fundraising goal at \$80,000. Each year, the bar continued to be set a little higher. During this time period, primary fundraising for the Palm Beach Community Chest was limited to just a few weeks, usually beginning and ending in February.

During the 1956-1957 fundraising cycle, led by devoted volunteers who would often go door-to-door soliciting funds, the Palm Beach Community Chest reached its first \$100,000 campaign.



1958

During this decade, campaign volunteers became crucial to the success of the organization. New fundraising divisions and special committees were formed to increase donor giving.



### THE NEIGHBORHOOD SOLICITATION DIVISION

The Neighborhood Solicitation Division separated into teams based on the town's layout and focused on door-to-door fundraising.



### SPECIAL EVENTS COMMITTEE

The Special Events Committee organized a yearly tag day benefit at the Palm Beach Golf Club where members collected special subscriptions from spectators.

## SPECIAL BENEFIT COMMITTEE

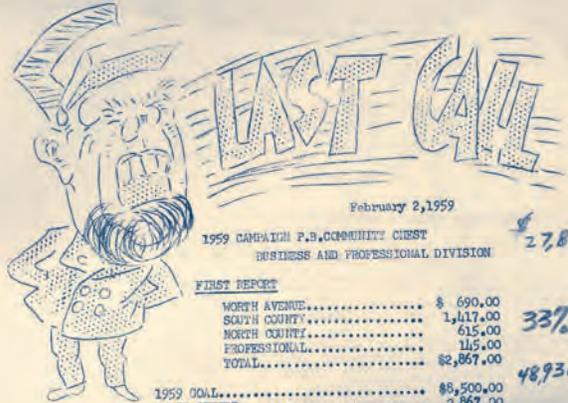
The Special Benefit Committee held an annual dinner dance at the Palm Beach Country Club. Funds raised from the dance accounted for about 25 percent of the campaign goal.

Oh, charity becomes less sweet  
 When someone irks about his seat  
 We'd like to mention it's a task  
 To please all people when they ask.  
 We praise the day when some inventor  
 Will plan a ballroom all dead center  
 In short a room so well designed  
 There's none in front and none behind  
 Again you ask to sit with pals  
 That's bad-but please believe we've tried  
 To keep our guests satisfied  
 Remember this-we break our backs  
 So, please sit back-have fun - relax!

Thank you,  
 THE COMMITTEE.

## SPECIAL GIFTS DIVISION

The Special Gifts Division oversaw securing individual donations from Palm Beach donors. Their efforts accounted for more than half of the total dollars raised. Division chairmen provided regular updates on campaign fundraising progress.



February 2, 1959

1959 CAMPAIGN P.B. COMMUNITY CHEST  
 BUSINESS AND PROFESSIONAL DIVISION

\$ 27,874

FIRST REPORT

NORTH AVENUE.....	\$ 690.00	
SOUTH COUNTY.....	1,417.00	
NORTH COUNTY.....	615.00	33%
PROFESSIONAL.....	145.00	
TOTAL.....	\$2,867.00	48.931
1959 GOAL.....	\$8,500.00	
FIRST REPORT.....	2,867.00	
TO GO.....	\$5,633.00	

???????????? WHO WILL TAKE HOME THE CHAMPAGNE ?????????????????????

The First Worker in each Division who reports 100%  
COLLECTED

19  60s

# The Red Feather Campaign Begins.

In the 1960s, the Palm Beach Community Chest's annual fundraising campaign began to be known as the "Red Feather Campaign." A red feather campaign board was displayed near Town Hall in Palm Beach and regular red feather ads were run in the local newspaper. The campaign goal continued to increase each year. Funds raised during the campaign were allocated entirely to local service agencies. No funds were used to support state or national organizations, a policy that still holds true today.



SIXTY-PER-CENT MARK in the Palm Beach Community Chest drive is painted on the Red Feather sign at Memorial Fountain by Mrs. Samuel Paley, chairman of the Palm Beach Country Club benefit for the Community Chest. Pictured with her are John Cassidy, chairman of the Business and Professional Division, and Mrs. Joan Ernst, Neighborhood Division chairman, left; C. Markham Langham, president of the Palm Beach Community Chest, and Allan B. Lane, Special Gifts chairman, at right.

Film benefits were organized throughout the 1960s to raise money for the Palm Beach Community Chest. Films were often shown at the Colony Theatre followed by parties at the Pancake Palace. Pictured below are Chest volunteers posing with actress Faye Emerson who appeared in "The Matchmaker" at the Royal Poinciana Playhouse in 1963. Luncheons and tea parties also became common fundraising tools.



TO BENEFIT CHEST — Mrs. Samuel Paley, shown here with "Peppi," will entertain at an open-house tea Feb. 28 at which time one of the guests will receive the circus painting shown above.  
(Bert and Richard Morgan)

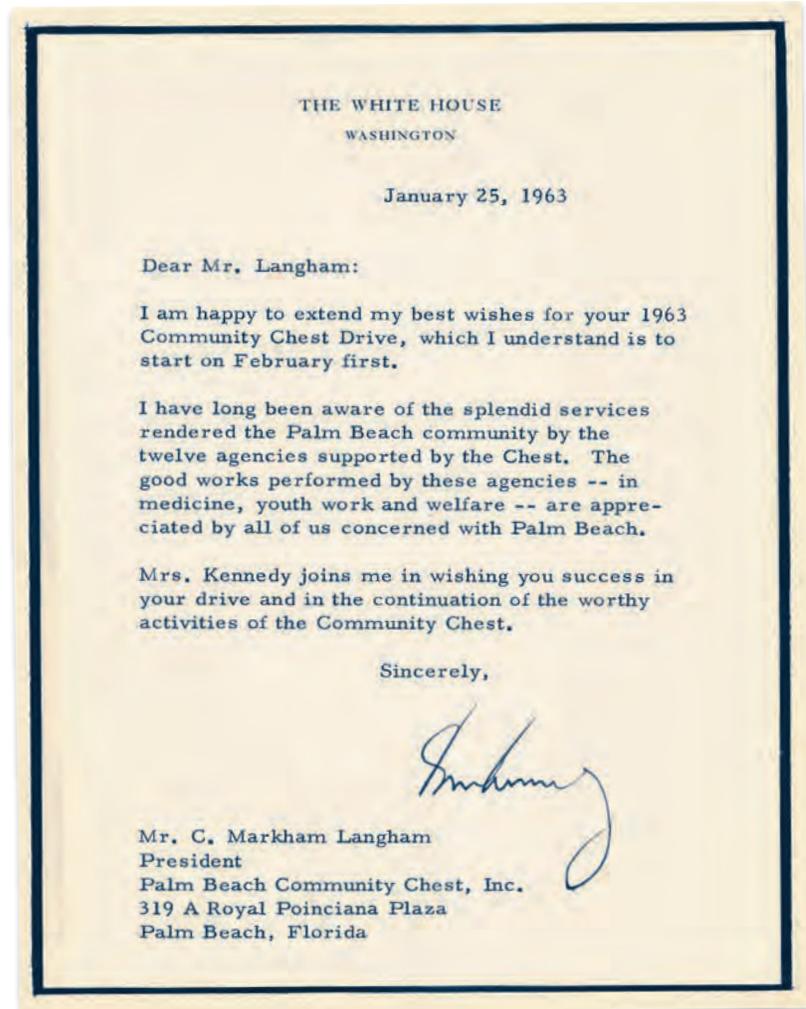
## Open-House Tea Set For The Paley Home



*I have long been aware of the splendid services rendered to the Palm Beach Community by the twelve agencies supported by the chest.”*

—  
**John F. Kennedy**  
 United States President

In 1963, President John F. Kennedy praised the Palm Beach Community Chest in a letter to C. Markham Langham, president of the Chest. The Kennedy family owned a home in Palm Beach, which became the winter White House once John F. Kennedy was elected president.



## COMMUNITY CHEST GROWTH

As the Palm Beach population increased, so did the Community Chest fundraising goals, leading the organization to separate its Special Gifts section into Division A and Division B. A Ladies' Committee and a Palm Beach Country Club committee were added as well. The Palm Beach Country Club remains a significant contributor, with its members generously giving \$1,500 or more annually to the campaign.



Bert and Richard Morgan

**LADIES' COMMITTEE ACTIVITIES** for the Special Gifts Division of the Palm Beach Community Chest drive will be directed by Mrs. Harold Church Paull (left) and Mrs. Gerhard Wagner (right). A luncheon at the Everglades Club Friday, will introduce the special gifts campaign.

## Country Club Lauded For Red Feather Aid

Appreciation to the Palm Beach Country Club for sponsoring a successful benefit on behalf of the Palm Beach Community Chest was expressed Saturday by C. Markham Langham, president of the Chest.

Through the benefit, which was headed by Mrs. Samuel Paley and Morris Brown, co-chairmen, \$27,000 was added to the current Chest drive. The amount is expected to be higher as all the donations have not as yet been received.

For more information on the Chest drive, contact the Community Chest office at 350 South County Road.

Meanwhile, Mr. Langham also announced the latest list of contributors to the Chest's fundraising drive now underway throughout Palm Beach.

Under the donor category, contributors include James D. Sturrock, Sr., and Mrs. and Mrs. George V. Meehan.

The supporting contributors include Mr. and Mrs. W. Stanton Barbour, Mr. and Mrs. Crawford Johnson, Mr. and Mrs. William R. Padgett, Mr. and Mrs. Norvin



**NEW LOCATION** — Admiral R. Y. McElroy USN (ret.), acting executive director of the Palm Beach Community Chest, Inc. and staff, from left, Mrs. Elsie Nelson, Mrs. Betty Majors and Mrs. Frances Watkins, are shown at their new location at 350 So. County Rd. (Bob Davidoff photo)

Community Chest staff and volunteers are shown here in their new headquarters at 350 South County Road in Palm Beach.

## Let Us Suppose

Each of the following agencies called upon you in 14 separate campaigns, how much would you give to each?

- |                                       |          |
|---------------------------------------|----------|
| 1. BOY SCOUTS                         | \$ _____ |
| 2. CRIPPLED CHILDREN'S SOCIETY        | \$ _____ |
| 3. COMMUNITY CHEST                    | \$ _____ |
| 4. GIRL SCOUTS                        | \$ _____ |
| 5. MEDICINE CABINET                   | \$ _____ |
| 6. MENTAL HEALTH ASSOCIATION          | \$ _____ |
| 7. MILK FUND                          | \$ _____ |
| 8. NEGRO WELFARE BOARD                | \$ _____ |
| 9. OPPORTUNITY, INC.                  | \$ _____ |
| 10. RETARDED CHILDREN'S ASSOCIATION - | \$ _____ |
| 11. SALVATION ARMY                    | \$ _____ |
| 12. VISITING NURSE ASSN.              | \$ _____ |
| 13. Y.M.C.A.                          | \$ _____ |
| 14. Y.W.C.A.                          | \$ _____ |
| TOTAL                                 | \$ _____ |

This is the amount you should consider giving to the 1965 PALM BEACH COMMUNITY CHEST DRIVE

Your one payment will support all 14 agencies for an entire year.

**PALM BEACH**  
Community Chest

Community Chest funds benefited 14 agencies throughout much of the 1960s. But, with the population of Palm Beach County increasing each year, more and more service agencies were in need of Community Chest aid. And in 1969, the Palm Beach Community Chest was able to add four new agencies.

### AND INTRODUCING OUR FOUR NEW AGENCIES

**THE CATHOLIC WELFARE BUREAU**  
The Catholic Welfare Bureau engages in casework services to unmarried parents, casework services to children, and casework services to families and individual adults, as well as services as an adoption agency with Catholic families.

**THE CHILDREN'S HOME SOCIETY**  
Services of the Children's Home Society include: 1. work with the natural parents (usually unmarried) who need help in planning for themselves; 2. individual care and planning for children for whom adoption is the best plan; 3. work with prospective adoptive parents who wish to add to or begin their family through adoption; 4. the screening-matching of a particular child with the right adoptive couple for him and the happy ending.

**FAMILY SERVICE AGENCY**  
Concern for individuals or families in trouble has characterized the Family Service Agency since its beginning over sixty years ago. The Family Service Agency of Palm Beach County is a non-sectarian, professionally staffed agency providing individual counseling, group therapy, and family group counseling. Marital conflict, teenage difficulties, parent-child relationship, and school and job adjustments are representative of the problems with which the agency is equipped to deal.

**JEWISH FEDERATION**  
The Jewish Federation provides social services to families and individuals; institution care and recreation programs for the aged; operates a non-sectarian Nursery-Kindergarten and summer day Camp program; supervises and directs a program of youth activities for teenagers; gives financial assistance to students; and offers scholarships for those utilizing the program conducted on a fee basis.

19  70s

# Give. Invest. Volunteer. Endorse.

The Palm Beach Community Chest experienced organizational stability and increased volunteer engagement in the 1970s.

Frances Watkins was executive director of the Palm Beach Community Chest throughout the 1970s. She served in the role for 14 years and was employed by the organization for 23 years. Here she is seen reviewing agency funding requests with the Chest's Budget Committee.



Members of the Palm Beach Community Chest Budget Committee meeting to allocate funds raised through this year's drive are (seated, left to right) George W. Hersey, Mrs. Frances Watkins, executive

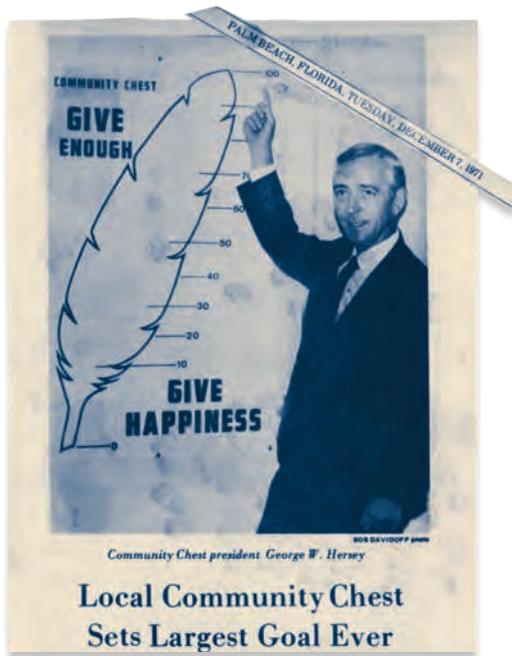
director of the Community Chest, Karl Oskar Gren, Thaddeus R. Trout, W. Julian Field, and (standing) Allan B. Lane and Emile L. Schmidt.

## Funding Requests Reviewed

The Palm Beach Community Chest's Budget Committee is conducting hearings through the month of March to review requests from local charity agencies for allocated funds. Each group that is part of the Community Chest's "family" sends a representative to the committee and their budgets are considered, according to current needs of the organization. There are fifteen such agencies that benefit from the fund-raising drive of the Palm Beach Community Chest. They are: Boy Scouts, Camp Shalom, Catholic Services Bureau, Children's Home Society, Crippled Children's Society, Family Counseling Center, Girl Scouts, Mental Health Association, Opportunity, Inc., Palm Beach Community Chest Inc., Association for Retarded Citizens, The Salvation Army, Visiting Nurse Association, Y.M.C.A. and Y.W.C.A.

The Budget Committee of the "Chest" consists of Palm Beach residents who volunteer their services to the agency. The Chairman is George M. Dee and committee members are, Merrill L. Band, W. Julian Field, Karl Oskar Gren, George W. Hersey, Allan B. Lane, Emile L. Schmidt and Thaddeus R. Trout.

"The response to the drive has been very good and both permanent and winter residents of Palm Beach have shown great interest in the goals of the Community Chest," states Chairman Dee. "We are now within 83% of our aim of \$225,000 and hope to go over the top this year."



George W. Hersey, a prominent Palm Beach attorney and judge, was elected president in 1971 and served 8 years, the second longest tenure in Palm Beach Community Chest history. Here he poses in front of the Red Feather goal meter.



Under Hersey's leadership, 17 charities received Community Chest funding.



Volunteer fundraising committees continued to be vital to the success of the Palm Beach Community Chest. During this time the organization had at least 250 volunteers.

“

*Never before have I come in contact with so many generous people who often volunteer to contribute long before being asked. Recently we conducted a tour of our agencies. It was an experience that makes a long and lasting impression. It makes one realize that every contribution is much needed and put to the greatest possible use.”*

—  
**Karl Oskar Gren**  
 Community Chest Campaign  
 Chairman

Each year, the Palm Beach Community Chest required a charitable solicitation permit to fundraise on the island. The permit is still required today.

NO. C-11644

**TOWN OF PALM BEACH**

**CHARITABLE SOLICITATION PERMIT NO. 8-76**

Permission has been granted to the following named organization for the express purpose of soliciting charitable contributions, by methods other than house-to-house canvassing.

Name or Organization: **Palm Beach Community Chest, Inc.**  
 Address: **Palm Beach Towers, M-201, 44 Coconut Row, Palm Beach, Fla. 33480**

Purpose: **To help reduce number of solicitation by conducting one annual campaign appeal for 15 member agencies who provide services for people in need**

Local Chairman: **Michael F. Page**  
 Goal: **\$225,000.00**

**1975 REPORT**

Total Collected.....	\$212,027.99
Total Expenses.....	15,600.00
Remitted to National or State .....	1,000.00
Proceeds Expended in Palm Beach County .....	195,427.99

Complete financial report is available in office  
 of Town Clerk, 360 South County Road, Palm Beach

**Community Chest . . .**

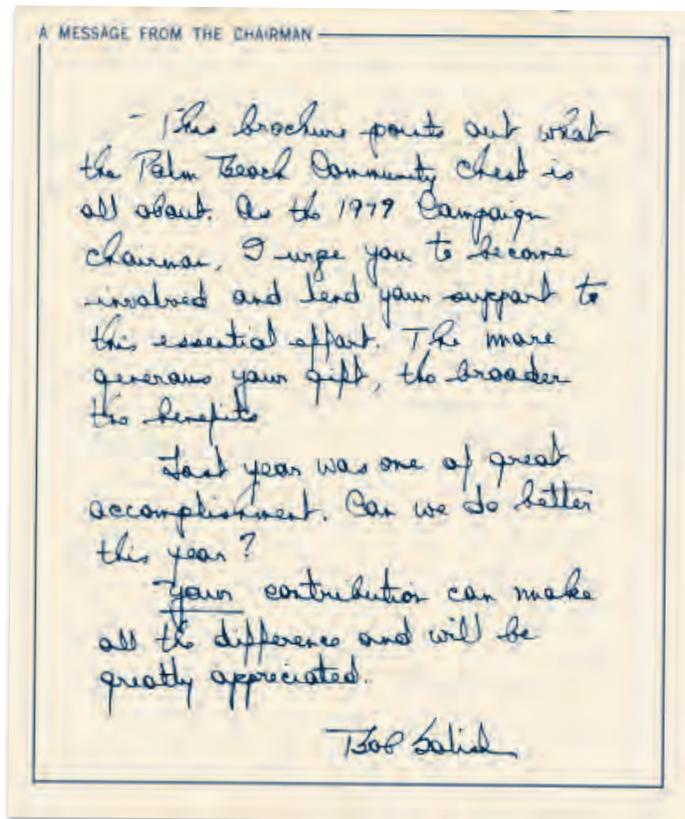


Volunteers were in charge of preparing newsletters to send to Palm Beach residents. Large-scale mailings were important in helping the Palm Beach Community Chest spread its mission and solicit funds. Town-wide mailings are still vital today.



*The best way to get contributions is quite simply friend to friend. With very few exceptions, personal contact is the best method."*

—  
George Hersey  
Palm Beach Community Chest President



A focus on personal touch, through phone calls, letters, and handwritten notes, was crucial to fundraising. It's a quality that the Town of Palm Beach United Way still values today.

19  80s

# Community Chest adds “United Way.”

In 1984, following a national movement to use a consistent name, the Palm Beach Community Chest added United Way to its name.



1984

The number of volunteer workers and partner agencies increased throughout the 1980s. At least eight organizations were added as partner agencies, including several that focused on drug treatment and rehabilitation.

## Volunteers Back Community Chest

Did you ever wonder who runs the United Way campaign in Palm Beach?

Local volunteers serving on committees and boards of the Palm Beach Community Chest include **Michael Page, John Brogan, Daniel Hanley, Doyle Rogers, Nathan Appleman, Merrill Bank, Frances Hufty, Donald Spigler, John McDowell** and the **Irving Smiths**.

"These people and hundreds more are busy, even now, with preparations for the United Way Palm Beach solicitation," said a Community Chest spokesman. "Community Chest brochures, including a financial report of last year's campaign, will be mailed to Palm Beach residents in late November for the benefit of those who prefer to make a contribution before the end of the current tax year."

A12—Palm Beach Daily News, Sunday, November 7, 1982

# GO THE *Extra* MILE

**MRS. PAGE HUFTY**  
Palm Beach  
Community Chest  
Secretary,  
Board of Directors,  
Board of Trustees,  
Campaign Worker





**PALM BEACH  
COMMUNITY CHEST**  
"Our Island United Way"

"Most strongly, I feel that everyone can and should support the 18 local charities of the Community Chest to some extent. Having done that, they can select at their discretion from the other merried, often extravagant, appeals that come to all of us here, especially in the winter. The Community Chest is a natural for winter visitors who should "pull their oar" locally but do not feel called upon to give a large percentage of their income to charities here."

44 Coconut Row, P.O. Box 1141, Palm Beach, FL 33480 • (305) 655-1919

B16—Palm Beach Daily News, Sunday, April 13, 1986

## President Reagan's United Way Message

Tonight as we kick off the more than 2,000 United Way campaigns across the nation, I invite you to join in celebrating the United Way's centennial — from 1887 to 1987 — 100 years of service, commitment and caring.

Nancy and I are honored to be the honorary chairs for this United Way centennial. Along with United Way volunteers across the nation, we are celebrating an American tradition that has been so much a part of our way of life.

The more than 37,000 humane care agencies which the United Way supports exemplify the finest attributes of the human spirit. In thousands of communities, large and small, United Way has mobilized our citizens, building better communities and a stronger nation.

What is emerging in America today is an effective partnership that includes the voluntary sector, the government and the corporate community. Government

alone cannot, and should not, do all things for all people. The business community can help, yet business must focus on their primary responsibility, producing America's goods and services.

The voluntary sector, America's third force, works with both business and government to help those in need and organize community building programs. That's where the United Way comes in. It has been and continues to be a vehicle for people in their communities and neighborhoods to solve problems and help each other in a planned, accountable way.

We Americans have always counted on each other, always relied on our family, friends and neighbors to solve problems and meet challenges in our communities. This has been the case, not because a government mandates it, but because we genuinely care about each other.

Of course, today, the United Way does more than just provide

assistance to those at the bottom of the income scale, as important as that is. An elderly person may not be destitute but may need a volunteer friend to drop in or call to say "hello."

The United Way, in so many ways, is needed more than ever. And it is rising to meet its challenge. A dramatic Second Century Initiative is under way to increase the level of service by doubling the United Way's financial resources and the number of volunteers. The United Way is asking those who give to give more; asking those who have not given, who have not volunteered, who have not been part of the team, to join us in investing in a better, more humane community, a better, more humane America.

I found that when people understand the United Way, they want to give — that's why, over the years, Nancy and I have tried to tell the United Way story. We've been joined by the stars of the National Football League through those public service spots that are showing during NFL games.

Through those spots, we have seen the face of United Way close up. There are stories like that of Rodney and Melissa Smith. They were told that their beautiful little baby girls had brain damage. When the Smiths turned to a United Way agency, what they found there was hope. Together with the United Way, the Smith family won tiny little victories, and built a more meaningful life for their children.

Those victories are part of a larger celebration. You see, while United Way celebrates its 100th year, it is also gearing up for a second century of service, a second century of caring.

I am confident that magnificent spirit of caring and volunteerism that exemplifies United Way's first 100 years will continue. Americans of character and compassion will continue to come forward, and do their part.

The goodwill among us underscores the values of free men and women. We Americans come from every corner of the world, of every race and religion. Yet, we care about one another.

## SECOND CENTURY INITIATIVE

As part of United Way "Second Century Initiative" the Palm Beach Community Chest/United Way developed a five-year plan to double the organization's financial resources, double the number of volunteer workers and increase the number of agencies by 1991. President Doyle Rogers had this message for residents and businesses:



*The mission of the Palm Beach Community Chest/United Way is to help people, communitywide, improve their quality of life. This mission is accomplished through a united effort of caring citizens and human service agencies, based on volunteerism. The new national theme, 'United Way - It Brings Out The Best In All Of Us,' says that United Way is more than just a way to give, it is a way to care."*

In 1987, United Way of America celebrated its centennial anniversary. President Ronald Reagan recognized the occasion with a proclamation thanking United Way volunteers for a century of service.

### Town of Palm Beach Proclamation

WHEREAS, the Palm Beach Community Chest is serving the needs of Palm Beach community now, as it has served since 1945. Throughout its proud history, its spirit of volunteerism has been the source of its strength; and

WHEREAS, it is through the service of the 19 member agencies that the sick and handicapped receive rehabilitation, skilled nursing care and home health aid; that our youth receive guidance and training to prepare them for leadership that will mean so much to the future of our Country; it is through these services that day care centers, domestic assault shelters and family counseling are provided; and

WHEREAS, Palm Beach residents and the Business and Professional community have long been recognized for their charitable efforts on behalf of the Community Chest campaign; it is a time for concerned people to address their thoughts to those qualities of compassion, understanding and selflessness, which identify the Community Chest spirit of volunteerism.

NOW, THEREFORE, I, Yvelyne de Marcellus Marx, Mayor of the Town of Palm Beach, Florida, do hereby designate February, 1988 as

PALM BEACH COMMUNITY CHEST MONTH

I urge all citizens of the Town of Palm Beach to give generous support to the 1988 campaign.

Yvelyne de Marcellus Marx  
Mayor



## LEADERSHIP GIVING

To help accomplish this goal of increasing financial resources, the Palm Beach Chest/United Way decided to add membership societies to recognize high-level giving. In 1987, the organization established the Red Feather Society. Helen Messic was founder and first chair of the society. Membership is for donors who give \$1,000 or more annually.



*We are endeavoring to refocus on the donors on the island. We want to make it more personal, get commitments through understanding, and to do that we must involve the donors.”*

### Helen Messic

Founder and Chair of the Red Feather Society

B12—Palm Beach Daily News, Sunday, November 15, 1987

## Red Feather Society Goal Is \$1 Million

By ISABELLA ARDEN  
Special to the Daily News

Helen Messic and Alvin B. White have a mutual goal via the Red Feather Society, an arm of the Palm Beach Community Chest/United Way, Inc. Mrs. Messic is founder and chairman of the newly organized society and White is the executive director of the Palm Beach Community Chest/United Way Inc.

This is the 100th Anniversary of Community Chest, which began in Denver, Colo. Fifty-eight years ago it started in the Palm Beach area and in 1946, Palm Beach wanted its own Community Chest. The residents had a strong sense of community — they wanted to make their own decisions. The Palm Beach Community Chest has been a fair share member of United Way of America since 1952.

"The biennial birthday has served as a catalyst to evaluate our goals and then to devise strategic long-range planning goals, where we are and what we want to do," said Mrs. Messic. And thus was born The Red Feather Society. "We are endeavoring to refocus on the donors on the island," said Mrs. Messic. "We want to make it more personal, get commitments through understanding and to do that we must involve the donors."

"Thanksgiving cards" are being sent to thank contributors of \$1,000 or more who then become members of The Red Feather Society. In addition, a "Thanksgiving



Daily News Photo By DONNA TURNER

Back row from left: Carol Digges, Doyle Rogers, Ann Holzheimer, Front: Nettie Finkle, Pat Hurbaugh, Helen Messic

five years and to double the number of volunteers. "We have over 300 (volunteers) now and are

Programs (CARP); Drug Abuse Treatment Association (DATA); Maurawood (a program for un-

"This is our community, the more we help others, the better we are for it," Mrs. Messic said.

A8—Palm Beach Daily News, Sunday, March 20, 1988

# Ned Cook To Chair Tocqueville Society

Edward W. "Ned" Cook of Palm Beach, international businessman/financier, has accepted the chairmanship of the 'new' Alexis de Tocqueville Society, announced Doyle Rogers, president of the Palm Beach Community Chest/United Way.

Rogers said, "The organization of this prestigious leadership group will be a first for Palm Beach. It gives me great pleasure to make this announcement at our "Thank You Celebration" planned by the committee members of our Red Feather Society."

He continued, "Ned Cook will chair our local Chapter of the Alexis de Tocqueville Society."

The National Society was created in 1972 by the United Way of America to recognize persons who have rendered outstanding service as volunteers in their own community or nationally. The name was chosen because of Alexis de Tocqueville's admiration for



Edward 'Ned' Cook

the spirit of voluntary association and voluntary effort for the common good, a spirit he had observed in America and about which he wrote on many occasions.

Edward W. "Ned" Cook is Chairman, president, and chief executive officer, Cook International Inc. Palm Beach, and director of the First Tennessee National Corporation.

The Alexis de Tocqueville Society was established in 1988 with Pat and Ned Cook serving as its first chairmen. The Tocqueville Society recognizes exceptional community leaders who donate \$10,000 or more annually to the campaign.

## ORIGINAL FOUNDING MEMBERS

Ann and Nathan Appleman  
Miren and Willis du Pont  
Joan and Murray Goodman  
Betty and Francis Guyott  
Leni and Peter May  
Claudia and Nelson Peltz

19  90s

# An Era of Milestones.

The Palm Beach Community Chest/United Way reached several milestones in the 1990s, including celebrating its 50th anniversary in 1995.

The organization added to the Tocqueville Society in the 1990s by incorporating the annual Alexis de Tocqueville Distinguished Citizen Award, the organization's highest volunteer honor.



1990

## ALEXIS DE TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society continued to expand throughout the 1990s. Palm Beach led the nation in per-capita United Way giving and received several fundraising awards from the United Way of America.



gent E. Anthony Newton (left) with 'La Societe Nationale' members Betty and Francis

**Guyotts' generosity  
opens new chapter  
in United Way giving**

In 1991, the elite "La Societe Nationale" was established for people who donate \$100,000 to \$250,000 annually. Betty and Francis Guyott became its first members.

Tocqueville giving was boosted by several substantial challenge grants, including \$500,000 from the John D. and Catherine T. MacArthur Foundation. Ruth and Ed Hennessy, past chairmen of the Tocqueville Society, contributed \$1 million to the Palm Beach Community Chest/United Way Endowment Fund, helping cover administrative and fundraising costs so the organization could become self-sufficient.

## ALEXIS DE TOCQUEVILLE DISTINGUISHED CITIZEN AWARD

The Distinguished Citizen Award was added in 1990. The award is presented annually to an individual or couple who embody the American spirit of giving and volunteerism witnessed by Alexis de Tocqueville as he traveled the United States in the mid 1800s.

Nate Appleman received the award in 1992 followed by his wife, Ann, two years later.



*Helen Messic and Nate and Ann Appleman*

## ALEXIS DE TOCQUEVILLE AWARD WINNERS

1990 - Doyle Rogers  
1991 - Frances Hufty  
1992 - Nate Appleman  
1993 - John Brogan  
1994 - Ann Appleman  
1995 - Alex Dreyfoos  
1996 - Edward Cook  
1997 - Sidney Kohl

1998 - Helen Cluett  
1999 - Mary Alice Fortin  
2000 - Christine Curtis  
2001 - Anita Michaels  
2002 - Gene Ribakoff  
2003 - Paul Leone  
2004 - Nicki and J. Ira Harris  
2005 - Ruth and Carl Shapiro

2006 - Bob and Mary Montgomery  
2007 - Ruth and Edward Hennessy  
2008 - Daniel Ponton  
2009 - Sydelle Meyer  
2010 - Marjorie Fisher  
2011 - Lesly Smith  
2012 - Stanley Rumbough  
2013 - Bud Tamarkin

2014 - Patricia L. Cook  
2015 - Danielle Hickox Moore  
2016 - Tom Quick  
2017 - Michele Kessler  
2018 - Jana and John Scarpa  
2019 - Norma and Bill Tiefel



In 1993, the campaign raised more than \$1 million for the first time ever. By the end of the decade fundraising totals doubled to more than \$2 million.

## VOLUNTEER DRIVEN

The number of donors, trustees, volunteers and supporters continued to increase during the 1990s. The Board of Trustees increased to more than 50 members, many of whom served on various campaign and finance committees.



**Nancy Brinker** (left), 1993 residential luncheon speaker, with **Bea Hilton**, Community Chest trustee and luncheon chairwoman, and Palm Beach Town Councilwoman **Lesly Smith**.

## VOLUNTEERS AT WORK



*Red Feather volunteers Danielle Hickox (left) and Marge Lantz*



*Campaign Chairman Pat Cooper with Trustee and Inverness Vice Chairman Nell High*



*(left to right) Lorraine Andrews and Anita Hamilton of the Red Feather Committee work with Chairman Harriet Miller on invitations to our Residential Kick-Off Luncheon*

In the 1990s, the annual campaign kicked off with a Residential Luncheon. Past speakers include Ambassador Nancy Brinker, Justice Sandra Day O'Connor and Cliff Robertson.

20  00s

# Live United.

The Palm Beach Community Chest/ United Way again changed its name in 2006, this time to Town of Palm Beach United Way. This followed the national trend of Community Chests unifying behind the United Way brand.

The new Town of Palm Beach United Way logo featured a “helping hand,” under a rainbow, with symbolized humanity at the center.



During the 2000s, the Town of Palm Beach United Way started using the national “Live United” motto. “Live United” speaks to the core of United Way’s philosophy. It’s the directive to work together to improve the common good within our community.

4-11-01

## Palm Beach charity hits record high

By Tim O'Meilia  
*Palm Beach Post Staff Writer*

**PALM BEACH —** The Palm Beach Community Chest-United Way raised \$2.9 million this year, the most ever and nearly \$300,000 more than last year.

The record campaign means that \$2.4 million will be spread

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## 'Truly local' agency gets \$2M

Kohls, Ribakoffs each give \$1 million to PB Community Chest/United Way, touting its local effectiveness.

Led by leadership givers, campaign fundraising hit new highs during the 2000s. Several Palm Beach couples made significant contributions throughout the decade. In 2002, annual giving reached \$3 million and in 2007 totaled over \$4 million.

## Shapiros give \$1M to United Way

Philanthropists ask that gift to Palm Beach Community Chest/United Way be used where agency sees greatest need.

By SHANNON DONNELLY  
*Daily News Society Editor*

Palm Beach residents Ruth and Carl Shapiro like to give their money away.

Already, the Kravis Center for the Performing Arts and the Norton Museum of Art, along with Wellesley College, Brandeis University, Brigham & Women's Hospital and the Museum of Fine Arts, all in Boston, have received million- or multimillion-dollar gifts from the couple.

Now, the Palm Beach Community Chest/United Way has been touched by the Shapiro largesse.

Anita Hamilton, chairwoman of the Palm Beach Community Chest, has announced a \$1 million gift from the Shapiros.

"We got stuck with all this money," Carl Shapiro said, laughing. "But really, we're trying to do more and more in Palm Beach. We think it's the right thing to do. We're residents here, and we wanted to help as many people as possible. The Community Chest seemed to be the way to do that. It's a great organization."

The Shapiros did not earmark the funds for any particular pro-



Please see SHAPIROS, Page 7

Ruth and Carl Shapiro are known for their generosity. 'We're residents here, and we wanted to help as many people as possible,' says Carl Shapiro.

### MAJOR DONORS IN THE 2000s INCLUDED

- |                              |                               |                           |
|------------------------------|-------------------------------|---------------------------|
| Ann Appleman                 | J.M. Rubin Foundation         | Jana and John Scarpa      |
| Christine and Alan Curtis    | Carole and Barry Kaye         | Ruth and Carl Shapiro     |
| Christina Dennis             | Michele and Howard Kessler    | Lesly S. Smith            |
| Marjorie S. Fisher           | Dorothy and Sidney Kohl       | Christine and Bob Stiller |
| Mary Alice Fortin            | Pat and Howard Lester         | Jack Taylor               |
| Peggy and Richard Greenfield | Danielle Hickox Moore         | Susan Taylor              |
| Nicki and J. Ira Harris      | Gail and Melvin Nessel        |                           |
| Ruth and Ed Hennessy         | Stephanie and Eugene Ribakoff |                           |

In 2002, longtime volunteer Nettie Finkle spoke at the Palm Beach Community Chest/United Way's annual Residential Luncheon. Finkle was beloved by the Palm Beach community and spent 75 years helping those less fortunate through her exceptional leadership, generosity and integrity. A year later, former Mayor Lesly Smith and former Board Chairman Paul Leone announced the establishment of the Nettie Finkle Award. It is awarded each year in her honor to an outstanding community volunteer whose work embodies the standards set by Nettie.



*Daily News Photo by Jack Gancarz*

Nettie Finkle, 94, spoke Tuesday at the annual Palm Beach Community Chest/United Way lunch. Members launched the Nettie Finkle Award for volunteer service, then made her the first recipient.

## Voluntarism: 'A quilt that keeps us warm'

Nettie Finkle recounts her years of volunteering – then is honored for it by PB Community Chest/United Way.

By SHANNON DONNELLY  
*Daily News Society Editor*

Nettie Finkle is a woman who excelled at nearly everything she ever attempted. So when she retired to Palm Beach and started taking an art class at the Norton, the truth hit her hard.

"I was no Grandma Moses," she told 400 people gathered Tuesday at The Breakers. "So, I said to myself: 'Retirement's over; time to go back to work.'"

Finkle was the guest speaker at the annual luncheon for the Palm Beach Community Chest/United Way's annual residential campaign. The luncheon took place in the Venetian Ballroom of The Breakers.

For the 94-year-old Finkle, work means volun-

*Palm Beach Daily News, Wednesday, January 23, 2002*

## NETTIE FINKLE AWARD WINNERS

2003 - Dan and Jacquie Shorter, Daily Bread Food Bank

2004 - Richard Friedkin, Alpert Jewish Family Service

2005 - Edith Bush, Literacy Coalition

2006 - Margaret Meisels, Aid to Victims of Domestic Abuse

2007 - Danielle A. Hickox, The Arc of Palm Beach County

2008 - Cheryl Crowley, Literacy Coalition

2009 - Melvin Lazerick, Big Brothers Big Sisters

2010 - Betty Bell, Families First

2011 - Wallace Turner, Boys and Girls Clubs

2012 - Nancy Edwards, C.R.O.S. Ministries

2013 - Marion Straton, Opportunity, Inc.

2014 - Michael Gauger, Families First

2015 - Nathan "Nat" Price, 211 Palm Beach/Treasure Coast

2016 - Dale Bruhn, Alzheimer's Community Care

2017 - Tammy Culmer, Take Stock in Children

2018 - Richard Abedon, The Glades Initiative

2019 - Linda King, 211 Palm Beach/Treasure Coast

## IN GOOD COMPANY

The Town of Palm Beach United Way’s Business and Professional Committee was active throughout the 2000s. The Business and Professional Campaign collects corporate gifts and employee donations from businesses in Palm Beach, South Palm Beach and Manalapan.

Over the years, several Palm Beach business professionals have served on the Town of Palm Beach United Way’s Board of Trustees and various committees.

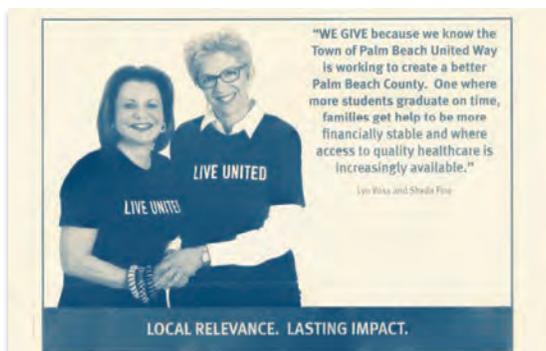


The Breakers Palm Beach has been a contributor for 30 years and donated over \$2 million to the Town of Palm Beach United Way. Paul Leone, President of The Breakers, has served the Town of Palm Beach United Way in a variety of roles, including Chairman of the Business and Professional Committee and Chairman of the Board of Trustees.

Publix is United Way’s No. 1 Global Corporate Leader. Each year Publix and its employees donate thousands to the Town of Palm Beach United Way’s Annual Campaign. Much of the funds come from employee payroll deductions, demonstrating each workers extraordinary commitment to making a difference in their local communities.

## LOYAL CONTRIBUTORS

By 2009, the campaign received more than 1,500 individual donations each year. Hundreds of Palm Beach families have been loyal contributors to the Town of Palm Beach United Way for decades.



By the end of the decade, donations to the United Way helped fund 46 organizations that provided a variety of social services to Palm Beach County.

## TURKEY TROT

The inaugural Turkey Trot race took place in 2009 and had a few dozen participants. It now has 1,400 participants and has become a Thanksgiving Day tradition in Palm Beach. It is organized by the Islanders Committee, a group of young professionals looking to make a difference in the community. Proceeds from the race help provide meals to families in need.



20  10s

# Continued Growth and Giving.

The campaign hit a new milestone, raising over \$5 million in 2012. The United Way surpassed the \$5 million mark four times in the decade.

In the 2010s, the Business and Professional Breakfast was the event that kick started the Town of Palm Beach United Way campaign. Each year, 1,400 employees and 100 companies give to the campaign.

Two new collection drives were created in the 2010s, the Boxed for Success School Supply Drive and the Empty Your Pantry Food Drive. The Holiday Toy Drive had already been established for several years.



The Town of Palm Beach United Way broke campaign fundraising records several times throughout the 2010s. Since 1945, the organization has raised over \$116 million for the needs of Palm Beach County.

## United Way's \$5.7 million a record

Money raised by organization provides support for 47 charities and 95 social service programs.



**Kessler**  
Board chairwoman expressed her appreciation to all those involved.

By **DAVID ROGERS**  
*Daily News Staff Writer*

The Town of Palm Beach United Way and the 47 charities it supports have reason to celebrate.

This season, the organization raised more than \$5.7 million that will be used to support 95 social service programs. Town of Palm Beach United Way leaders will give details on the fundraising campaign today during the agency's 70th annual meeting.

Michele Kessler, board of trustees chairwoman, expressed her appreciation to campaign leaders, volunteers and contributors in a statement Tuesday.

"If there is one message I would like to share, it's a deep gratitude to the donors who trusted the Town of Palm Beach United Way to take their donations and invest them in assistance for those less fortunate," Kessler said, noting the \$5.7 million raised so far is a record for the agency; the previous record, \$5.06 million, was set in 2012. The campaigns start July 1 and end June 30.

Debra Vasilopoulos, regional president for Palm Beach County for Schwabell Bank, was chairwoman for the general campaign. Sheila Fine and Lyn Ross served as co-chairwomen of the Alexia de Tocqueville Society, for

donors who give \$10,000 or more a year to the campaign.

Fine said she's grateful that many Palm Beachers understand how difficult life can be for some residents of Palm Beach County.

"We can't forget those living so close by who are struggling to put food on the table and struggling to afford health care and have safe places to live," Fine said.

Seasonal residents should not neglect the needs of those in the wider community, she said.

"While we may support our oth-

*Please see CAMPAIGN, Page A6*

# PB United Way giving 'highest it's ever been'

By **MICHELE DARGAN**

*Daily News Staff Writer*

The Town of Palm Beach United Way has raised \$5.1 million to date in this year's fundraising campaign, exceeding the target goal by nearly \$1 million and raising the most money in one campaign in the agency's history.

**Editorial, A8**

And the 2011-2012 campaign isn't officially over until June 30.

Projections estimate the final tally to be \$5.2 million, according to Beth Walton, chief executive officer.

*Please see UNITED WAY, Page A10*

# United Way surpasses annual goal

Campaign has raised \$4.7M, could reach \$4.9M when it ends in June.

By **ALEESE KOPF**  
*Daily News Staff Writer*

It has been a good year for the Town of Palm Beach United Way annual campaign.

The nonprofit hosted its annual meeting Thursday at The Breakers, announcing

that to date the community has raised \$4,725,466 toward this year's campaign. Chief Executive Officer Beth Walton said the goal was \$4.315 million.

"It is extraordinary that we have raised \$4.7 (million) to date," she said.

The campaign began in

July and ends in June. Walton said she expects the campaign to come in between \$4.8 million and \$4.9 million.

At this time last year, the 2011-12 campaign had raised

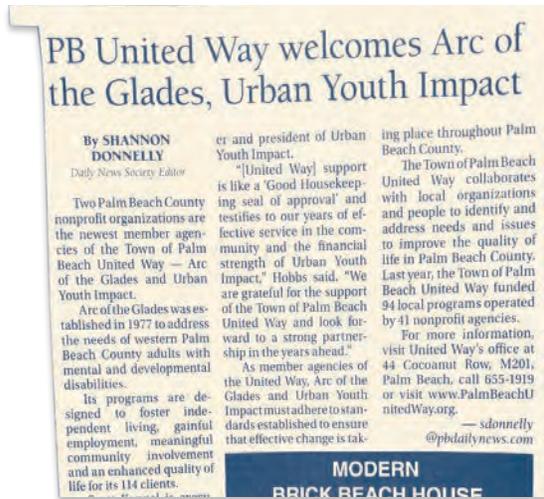
*Please see UNITED WAY, Page A4*



From left, Cecilia St. Hilaire, Marty Stratton and Shelby Wyckoff attend the annual meeting of the Town of Palm Beach United Way. Stratton was honored for her volunteerism. **See story, A4.**

Lucien Capehart  
Photography

Several new partner agencies were added in the 2010s. The locations of the new agencies spanned across Palm Beach County, from Jupiter to Belle Glade to Boca Raton. As many as 50 organizations have been partners at one time.



## NEW PARTNERS

2010 – The Arc of the Glades

2010 – Urban Youth Impact

2011 – The Glades Initiative

2012 – Clinics Can Help

2013 – Achievement Centers for Children and Families

2013 – El Sol, Jupiter’s Neighborhood Resource Center

2014 – Center for Child Counseling

2014 – Palm Beach County Food Bank

2015 – Genesis Community Health

2018 – American Association of Caregiving Youth

## ALLOCATION COMMITTEE

As the number of Town of Palm Beach United Way partner agencies increased, so did the number of volunteers on the Allocation Committee.

The allocation process is the cornerstone of the Town of Palm Beach United Way. The Allocation Committee consists of diverse community volunteers who serve as the eyes and ears of thousands of donors. Each year, allocation volunteers are charged with reviewing grant applications and making funding recommendation to the Board of Trustees. Volunteers spend months examining applications, analyzing financial data, visiting partner agencies, interviewing agency staff and board members, and assessing community needs. The process ensures accountability for all agencies receiving Town of Palm Beach United Way funds.

B12 Palm Beach Daily News, Sunday, June 1, 2014 - Wednesday, June 4, 2014



Michele Kessler, Missy Agnello and Bridget Moran  
John and Henri Kessler  
Jeff Fowler and Joan Bever  
Sylvia and Geoffrey Leigh with Peter Elwell

### 'Eyes and ears' of United Way's donors honored



Committee members visit 50 partner agencies at least twice.

**D**anielle Hickox Moore and Kelly Moore opened their Palm Beach home for a reception honoring nearly 80 volunteers for the Town of Palm Beach United Way. The event took place April 23 and saluted the 79 members of the allocations committee.

The allocations committee acts as the "eyes and ears" of the United Way's 2,500 donors. Its members spent three months examining community need and agency services, audits and budgets, meeting with executive directors and staffs, and visiting the 50 partner agencies at least twice. More than 100 people attended.

— sdonnelly@pbdailynews.com  
Twitter: @pbdnsociety



Chung Wong, Sheila Fine and Jay Boodheshwar



Patsy Mintmire, Annette Geddes and Kelly Gottlieb



Above: Barbara and Jerry Pearlman with Danielle Hickox Moore



Left: Bobby Debbis and Michael Andrews



Desmond and Ann Heathwood

Story by Shannon Donnelly / Shea Christine Photography



## HIGH MARKS FOR GROWTH & DIVERSITY

The Town of Palm Beach United Way employed 4 full-time staff for most of the decade. President and CEO Beth Walton received the Palm Beach Civic Association's Bill Brooks Community Service Award in 2017 for her leadership and dedication to the community. Walton has served the United Way since 1995 and has been CEO since 2009. Under her leadership, the organization has consistently received high marks from charity rating organizations such as GuideStar and Charity Navigator.

