



Town of Palm Beach United Way
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TOWN OF PALM BEACH UNITED WAY HONORS LEADERSHIP GIVING AT TOCQUEVILLE SOCIETY RECEPTION

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PALM BEACH, Fla. – Nicola and Jeff Marcus hosted a cocktail reception on behalf of the Town of Palm Beach United Way to thank major donors and welcome new members of its esteemed Alexis de Tocqueville Society Wednesday evening at The Sailfish Club.

Tocqueville Society members are the United Way's most generous, community-minded donors who each year contribute \$10,000 or more to the Town of Palm Beach United Way's annual campaign. They are compassionate leaders who recognize the importance of building a strong community today and preparing for tomorrow.

"Tocqueville Society members are exceptional donors," said **Nicola and Jeff Marcus**, chairmen of this year's Alexis de Tocqueville Society. "Their investments support dozens of nonprofit agencies throughout Palm Beach County that help increase graduation rates, improve access to healthcare, reduce hunger, support seniors, and assist neighbors in need. We cannot thank these remarkable contributors enough for their generous support of the Town of Palm Beach United Way."

Last year, more than 150 Tocqueville Society members contributed in excess of \$3.3 million. Since its inception members have contributed over \$72 million to the needs of Palm Beach County.

Funds raised through the Tocqueville Campaign help the Town of Palm Beach United Way support 72 health and human service programs at 45 nonprofit agencies throughout Palm Beach County that in turn assist more than 319,000 children and adults each year.

"The Tocqueville Campaign is the cornerstone of yearly fundraising efforts for our United Way," said **Mary Freitas**, chairman of the Board of Trustees. "It's because of these remarkable philanthropists that we are able to address our county's most pressing social needs, make a difference in the lives of countless men, women and children, and create lasting change that ripples through our entire community."

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