



44 Coconut Row, M201
Palm Beach, FL 33480
561-655-1919

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Town of Palm Beach United Way School Supply Drive incorporates drive thru event this year; benefits children of low income households in Palm Beach County

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PALM BEACH, Fla. – The 8th Annual Town of Palm Beach United Way School Supply Drive will incorporate a drive thru event this year to better protect donors during the ongoing COVID-19 public health crisis. Supplies will benefit disadvantaged students who attend educational day programs at the Boys & Girls Clubs of Palm Beach County.

The drive thru event will be Saturday, July 25 from 8:00 AM to 11:00 AM at The Royal Poinciana Plaza. The drive is in collaboration with Plaza store Bognar & Piccolini, Palm Beach Daily News, The Royal Poinciana Plaza and Town of Palm Beach Fire Rescue Department. Donors should enter the plaza from Coconut Row, follow signs to the drop off location in the southwest corner of the parking lot, open their trunk, and stay in their car as volunteers unload supplies and close the trunk. Signs will help guide drivers.

Donors who are unable to attend the Saturday event can drop off supplies from Monday, July 27 to Friday, July 31 at any of the Town of Palm Beach Fire-Rescue stations.

“When the United Way approached us about their 8th Annual School Supply Drive, we couldn’t have said ‘yes’ faster,” said Alexandra Patterson, Interim General Manager of The Royal Poinciana Plaza. “To work alongside incredible community partners and help children in need means the world to our team and our businesses. Palm Beach County has always been so good to The Royal Poinciana Plaza so we take our responsibility to give back to the community that has given us so much very seriously.”

Checks will also be accepted. Please make checks payable to Town of Palm Beach United Way with “supply drive” in the memo and mail to 44 Coconut Row, M201, Palm Beach, FL 33480. Online donations will be accepted at www.palmbeachunitedway.org/school-supply-drive.

“We are grateful that The Royal Poinciana Plaza partnered with us this year so we could continue the tradition of hosting a back-to-school supply drive in a safe and efficient manner,” said Board Chairman Mary Freitas. “Whether children are learning at school, at youth development organizations, or at home, they will still need supplies, especially students whose parents are without incomes due to the public health crisis.”

Last year, more than 56,000 individual items were collected, as well as \$4,140 in cash donations.

For more information or questions, please contact the Town of Palm Beach United Way at (561) 655-1919 or visit www.palmbeachunitedway.org.

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