



Town of Palm Beach United Way  
44 Coconut Row, M201  
Palm Beach, FL 33480  
561-655-1919

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## TOWN OF PALM BEACH UNITED WAY SCHOOL SUPPLY DRIVE TO BENEFIT STUDENTS AT TITLE 1 ELEMENTARY SCHOOLS IN PALM BEACH COUNTY

**FOR IMMEDIATE RELEASE:** July 5, 2019

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**PALM BEACH, Fla.** – The 7<sup>th</sup> Annual Town of Palm Beach United Way Boxed for Success School Supply Drive begins July 8 and runs through August 2.

Every year, the United Way's Youth United Committee (names attached) organizes the drive to benefit students at Title 1 elementary schools in Palm Beach County. This year, the committee chose Berkshire Elementary, Forest Hill Elementary, and Wynnebrook Elementary.

The schools serve mainly minority students from economically disadvantaged backgrounds. At Forest Hill Elementary, 96% of students are eligible for free or reduced-price meals.

"The donations we collect allow children from low income families to receive the supplies they need to succeed in school," said United Way Board Chairman **Mary Freitas**. "A parent shouldn't have to choose between school supplies or food for their table. A new backpack or new art supplies provides hope and opportunity, and can truly make a difference in the lives of hundreds of children in our community."

The drive features a box decorating contest that encourages participants to decorate a shoebox and fill it with supplies and their contact information. Prizes will be awarded for the following categories: Best Overall, Best Theme, Most Creative and Most Colorful. The company with the most employee participation will also win prizes.

Donations, including checks made payable to Town of Palm Beach United Way, and shoeboxes are accepted at the following locations:

- United Way Office: 44 Coconut Row, Suite M201, Palm Beach
- Palm Beach Daily News: 400 Royal Palm Way, Suite 100, Palm Beach
- Palm Beach Fire-Rescue Stations: 300 North County Road, 355 South County Road and 2185 South Ocean Boulevard
- Rosarian Academy (8:30 AM - 3:00 PM): 917 N. Flagler Drive, West Palm Beach

Last year, Boxed for Success collected \$14,615 and 52,300 individual supplies.

"Every student should feel like they are starting new and fresh at the beginning of a school year," said Youth United Co-Chairs **Mercedes Cassidy** and **Lily Guari**. "Getting new supplies will allow them to feel confident and successful starting off the new school year."

For more information or questions, please contact the Town of Palm Beach United Way at (561) 655-1919 or visit [www.palmbeachunitedway.org](http://www.palmbeachunitedway.org).

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**ONE COMMUNITY. ONE GOAL.**