



Town of Palm Beach United Way

44 Coconut Row, M201
Palm Beach, FL 33480
561-655-1919

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Annual Town of Palm Beach United Way Turkey Trot going virtual

For Release – Thursday, October 15, 2020

Contact: Aleese Kopf, 561-655-1919; aleesekopf@palmbeachunitedway.org

PALM BEACH, FL – The 12th Annual Town of Palm Beach United Way Turkey Trot will be virtual this year due to the ongoing COVID-19 pandemic. Although the race will not be in-person, participants will still have the opportunity to kick off their Thanksgiving holiday by supporting a meaningful cause.

The Turkey Trot will continue its tradition of using race registrations to provide Thanksgiving meals for individuals and families in need throughout Palm Beach County. Because of the economic impact of the coronavirus on our community, participation this year is more important than ever before.

“If there is anything that 2020 has taught us, it is the importance of family and the simple things that we used to take for granted,” said Cara Coniglio McClure, co-chair of the race with her husband Jared McClure. “Although we will miss our trot family, a Thanksgiving run with our loved ones will be extra special for Jared and me this year as we reflect on our blessings and the struggles others in our community have experienced over the past several months.”

Instead of running the race on Thanksgiving morning in Palm Beach, participants can complete the 5K distance between Friday, November 20 and Friday, November 27. Runners can upload their times to a race website to see where they place. Photos can also be uploaded.

All participants receive a goody bag that includes a race bib, T-shirt, finisher medal, coupons and other items. Packet pickups are scheduled November 7, 11 and 12 at the South Florida Science Center. The event will continue to feature a costume contest. Participants are encouraged to upload photos to social media and tag Town of Palm Beach United Way.

Registration is \$30 through November 27, 2020. Participants can register online at palmbeachunitedway.org/turkey-trot or call 561-655-1919. Donations are also accepted. Individuals can donate online or send a check. Checks should be made payable to Town of Palm Beach United Way with “Turkey Trot” in the memo and mailed to 44 Coconut Row, M201, Palm Beach, FL 33480.

Last year, 6,200 meals were distributed through 23 United Way nonprofit agencies in Palm Beach County.

“The spirit of the Turkey Trot will carry on,” said Board Chairman Mary Freitas. “We hope the Palm Beach community will continue to support this annual tradition that provides meals to our less fortunate neighbors. Donations are more important this year than ever before as thousands of families continue to be impacted by the COVID-19 pandemic.”

-end-

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