



Town of Palm Beach United Way

44 Coconut Row, M201
Palm Beach, FL 33480
561-655-1919

Town of Palm Beach United Way to offer drive thru drop off for annual Toy Drive to benefit Palm Beach County children in need

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PALM BEACH, FL – In a year when holiday cheer is needed more than ever, the 27th Annual Palm Beach Toy Drive will bring joy and hope to hundreds of disadvantaged children in Palm Beach County.

The Town of Palm Beach United Way is collecting new, unwrapped toys from Monday, November 30th through Monday, December 14th. This year due to the COVID-19 pandemic, there will be two contactless, drive-thru drop off events at The Society of the Four Arts King Library at 101 Four Arts Plaza in Palm Beach. The first is Sunday, December 6th from 1:00 to 4:00 PM. The next is Tuesday, December 8th from 11:00 AM to 1:00 PM. Residents should place toys in the trunk and when they arrive at the event volunteers will gather the toys.

“It has been a difficult year for many of our neighbors and we hope to see a big turnout as we look to bring smiles to the faces of as many children as possible this holiday season,” said Board Chairman Mary Freitas. “The annual Toy Drive is a great way to give back to the community and spread holiday cheer to children and families in need.”

Toys will also be collected at the following locations in Palm Beach:

Town of Palm Beach United Way - 44 Coconut Row, Suite M201

Worth Avenue Association - 256 Worth Avenue, Suite 312

North Fire Station - 300 North County Road

Central Fire Station - 355 South County Road

South Fire Station - 2185 South Ocean Boulevard

This year, toys will be distributed to children and youth who receive services from Families First of Palm Beach County and the Literacy Coalition of Palm Beach County. Gifts and donations will be divided evenly between the two nonprofit agencies.

Families First serves 2,500 children and adults each year through programs focused on family strengthening, child development, behavioral health, education, and housing.

“We are so grateful to Palm Beach United Way for their continued support throughout the years and especially this year,” said CEO Julie Swindler. “Our families have faced many challenges and struggles during his pandemic. They are truly grateful, as are the staff of Families First for the generosity of Palm Beach United Way and their donors.”

Literacy Coalition aims to ensure every child and adult in Palm Beach County is able to read by offering child, adult and family literacy programs, tutoring services and resource guides.

ONE COMMUNITY. ONE GOAL.

“Thank you to everyone who donates a holiday gift to the young children in our literacy programs” said CEO Kristin Calder. “Seeing the joy on their faces and the twinkle in their eyes when they receive a holiday present is magical. We truly appreciate this additional support of our families who work so hard to not only make ends meet, but to succeed.”

Donations will also gladly be accepted. Residents can donate online at www.palmbeachunitedway.org/toy-drive or send a check. Checks should be payable to Town of Palm Beach United Way with “Toy Drive” in the memo and mailed to the United Way office at 44 Cocoanut Row, Suite M201, Palm Beach, FL 33480.

Community partners for the drive include the Palm Beach Daily News, The Society of the Four Arts, Town of Palm Beach Fire Rescue and the Worth Avenue Association.

The toy drive last year collected more than 1,500 toys and nearly \$12,000.

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