



Town of Palm Beach United Way

44 Coconut Row, M201
Palm Beach, FL 33480
561-655-1919

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Town of Palm Beach United Way collecting donations for 11th Annual School Supply Drive benefiting Palm Beach County students in need

Drive to feature logo contest for students 18 and under

FOR IMMEDIATE RELEASE: July 17, 2023

CONTACT: Aleese Kopf, 561-655-1919 or aleesekopf@palmbeachunitedway.org

PALM BEACH, Fla. – The Town of Palm Beach United Way is collecting school supplies to distribute to low-income families in Palm Beach County so students have the resources they need to succeed in school.

The 11th Annual School Supply Drive starts Sunday, July 23 and runs through Sunday, August 6. The dates coincide with Florida's back-to-school sales tax holiday. Supporters can drop off supplies at the central and southern Town of Palm Beach fire rescue stations, the United Way office or Field of Greens in Palm Beach and West Palm Beach.

"Every child deserves to be able to start the school year with the tools they need to succeed," said Board Chairman Bill Tiefel. "Our annual school supply drive provides students with the necessary supplies while giving them excitement and optimism."

Donations to this year's drive will benefit children and youth who receive services at Town of Palm Beach United Way partner agencies American Association of Caregiving Youth, Literacy Coalition, and Opportunity Early Learning Center.

Opportunity will provide the school supplies to families with children enrolled in their early education programs. The agency currently offers low cost, quality preschool child care and support services for 96 children and their families.

Supplies donated to the Literacy Coalition will help pre-school, youth and adults enrolled in the agency's literacy programs in Belle Glade and Delray Beach.

The American Association of Caregiving Youth will distribute supplies to middle and high school students that are caregivers to family members who are chronically ill, disabled and/or elderly.

"Oftentimes our caregiving youth are filled with the overwhelming stress of ensuring they are providing the best care possible for their loved one while wondering if their household can afford basic necessities," said Activities Manager Andreana Holliman. "Receiving supplies for back to school will be one less thing they will have to worry about this upcoming school year and that's what it's all about, reducing their stress so they can be their best selves."

Donors can also make cash contributions to the School Supply Drive. Supplies and funds will be divided between the three agencies. To donate online visit www.palmbeachunitedway.org. Checks should be made payable to Town of Palm Beach United Way with "supply drive" in the memo and mailed to 44 Coconut Row, M201, Palm Beach, FL 33480.

ONE COMMUNITY. ONE GOAL.



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2nd Annual Logo Contest

For the second consecutive year, the School Supply Drive will feature a logo contest. Students 18 and under can submit a drawing depicting the Town of Palm Beach United Way's annual School Supply Drive and it could be selected to serve as next year's logo. The design will appear on next year's School Supply Drive webpage, flyers, print advertising and social media. The winning student will also receive a \$200 Amazon Gift Card.

To participate, students 18 years and under must submit their drawing with a brief description of what they created and why. All submissions will be judged in terms of artistic merit, creativity, and how well the theme is communicated through the artwork.

Drawings and descriptions should be delivered or mailed to Town of Palm Beach United Way by Monday, August 7. Last year's winning design, which is serving as this year's logo, was created by Caroline Ghirardini of West Palm Beach.

The School Supply Drive is conducted in collaboration with Field of Greens, Palm Beach Daily News, and Palm Beach Fire Rescue.

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