



Town of Palm Beach United Way

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TOWN OF PALM BEACH UNITED WAY SCHOOL SUPPLY DRIVE TO BENEFIT HUNDREDS OF CHILDREN THANKS TO RECORD DONATIONS

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PALM BEACH, Fla., – Hundreds of students will be able to start the school year with the tools they need to succeed thanks to record-breaking cash donations to the 8th Annual Town of Palm Beach United Way School Supply Drive. The drive collected \$50,540, shattering the previous highest total of \$14,615.

The boost in donations was due to generous \$10,000 matching gifts from two Palm Beach couples. Both Barbara and Richard Rothschild and Susan and Dom Telesco matched community donations to this year's drive dollar-for-dollar.

"We are overwhelmed with gratitude," said Board Chairman Mary Freitas. "The generosity of the Palm Beach community in times of need is truly remarkable. These donations will benefit children at our nonprofit partner agencies who so desperately need assistance right now as families struggle to make ends meet during the COVID-19 crisis."

The money will be split between 10 United Way partner agencies: Achievement Centers for Children and Families, Adopt-A-Family, American Association of Caregiving Youth, Boys & Girls Clubs of Palm Beach County, Literacy Coalition, Milagro Center, Opportunity Early Childhood Education and Family Center, Urban Youth Impact, YMCA of the Palm Beaches and YWCA of Palm Beach County.

"Thanks to the generosity and thoughtfulness of the Town of Palm Beach United Way and its supporters, Milagro Center will now have funding to provide our underserved children and youth with the learning supplies and resources they need to start off the new school year ready and able to learn," said Barbara Stark, President and CEO of Milagro Center. "This very timely funding will allow Milagro Center to purchase and distribute to our students and families books and school supplies as well as healthy food and snacks, all important needs for these deserving children and teens as they continue their virtual studies at home during this very uncertain time."

In addition to cash donations, the School Supply Drive collected 37,877 individual items, including 5,682 crayons, 14,675 sheets of notebook paper, 2,754 pencils, 892 markers, 592 glue sticks/bottles, 228 folders and 131 scissors. Supplies will be donated to the Florence de George and Marjorie S. Fisher Boys & Girls Clubs of West Palm Beach. The clubs serve a combined 395 children from low-income families.

The drive ran from July 25, 2020 to July 31, 2020 and included a drive-thru drop off event at The Royal Poinciana Plaza. It was in collaboration with Bognar & Piccolini, Palm Beach Daily News, The Royal Poinciana Plaza and Town of Palm Beach Fire-Rescue.

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ONE COMMUNITY. ONE GOAL.

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