



44 Coconut Row, M201  
Palm Beach, FL 33480  
561-655-1919

## Town of Palm Beach United Way donors Barbara and Richard Rothschild offer \$10,000 matching gift to School Supply Drive

**FOR IMMEDIATE RELEASE:** July 20, 2020

**CONTACT:** Aleese Kopf, 561-655-1919 or [aleesekopf@palmbeachunitedway.org](mailto:aleesekopf@palmbeachunitedway.org)

**PALM BEACH, Fla.** – Longtime donors Barbara and Richard Rothschild are offering a \$10,000 matching gift opportunity toward the Town of Palm Beach United Way School Supply Drive. The couple will match community donations dollar-for-dollar in honor of Mrs. Rothschild’s birthday.

“We thought there’s no better way to rejoice in the occasion than by raising money for a much-needed cause,” said Richard Rothschild, a member of the Board of Trustees. “What would please us the most is raising the dollars to make sure children in Palm Beach County receive the supplies they need to have a successful school year. Their joy brings us joy.”

Contributions can be made online at [www.palmbeachunitedway.org](http://www.palmbeachunitedway.org). Checks made payable to Town of Palm Beach United Way with “supply drive” in the memo can be mailed to 44 Coconut Row, M201, Palm Beach, FL 33480.

A drive-thru school supply drive event will be Saturday, July 25 from 8:00 to 11:00 AM at The Royal Poinciana Plaza. Supplies can also be dropped off at any of the Town of Palm Beach Fire-Rescue stations from Monday, July 27 to Friday, July 31.

The 8<sup>th</sup> Annual Town of Palm Beach United Way School Supply Drive is being done in collaboration with Bognar & Piccolini, Palm Beach Daily News, The Royal Poinciana Plaza and Town of Palm Beach Fire-Rescue

Donations will benefit students of the Boys & Girls Clubs of Palm Beach County. The agency serves more than 9,000 youth each year through enriching programs that focus on education, recreation, healthy lifestyles, cultural arts and character development.

“We are so incredibly grateful that the Rothschilds chose to celebrate their special day in honor of our School Supply Drive,” said Board Chairman Mary Freitas. “We expect supply donations to be down this year due to the public health crisis, so being able to give a monetary contribution to the Boys & Girls Clubs will make an incredible impact as they purchase the necessary items to make sure kids are prepared for school.”

For more information or questions, please contact the Town of Palm Beach United Way at (561) 655-1919 or visit [www.palmbeachunitedway.org](http://www.palmbeachunitedway.org).

-end-

MARY FREITAS  
Chairman

MARK COOK  
CHRISTINE CURTIS  
J. IRA HARRIS  
DANIELLE MOORE  
TRIP MOORE  
Vice Chairmen

MISSY AGNELLO  
Treasurer

JORGE CABRERA  
Deputy Treasurer

DEBRA VASILOPOULOS  
Secretary

JAY BOODHESHWAR  
GAIL CONIGLIO  
CHRISTINA DENNIS  
STEPHEN HALL, JR.  
ANN HEATHWOOD  
CARA CONIGLIO MCCLURE  
JOYCE REINGOLD  
LOUISE SNYDER  
Executive Committee

BETH WALTON  
Chief Executive Officer